

OTHELLO DESIGN MAJA JOHANSSON STARANDER



PRODUCT SPECIFICATIONS FOR OTHELLO

When designer Maja Johansson Starander created the rug Othello, she mixed influences from industrial materials. Braided rope and surfaces of bags and shoes create a small but clear pattern image. The woven rug is made up of three different colored surfaces in equal sections, where one color is allowed to dominate each specific section. The rug is available in three variants, Mandarin Garden, Sound of Pink and Turquoise Delight. These are also available as a single-color option. The impression is eclectically playful and classically clean at the same time.

PRODUCT TYPE: Woven rug in pure wool

WEFT MATERIAL: 100% wool

WARP MATERIAL: 100% linen

TOTAL HEIGHT: approx. 5 mm

TOTAL WEIGHT: approx. 2310 g/m²

SIZE: Custom made sizes, width 70-600 cm upon request. Or choose amongst our suggested sizes; 90x240 cm, 140x200 cm, 170x240 cm, 200x300 cm, 250x350 cm, 300x400 cm, 350x450 cm. Also suitable as an exclusive wall-to-wall carpet.



E,ΔL., 8B



Meets the requirements for Green Label Plus



ENVIRONMENT AND SOCIAL RESPONSIBILITY

At Kasthall environmental work is a very natural part of what we do and what we stand for – today and for generations to come. Naturally we are certified according to the environmental standard ISO 14001, and many of our products are compliant with known environmental standards. These certificates confirm our continuous efforts. All our rugs are made to order in Sweden, using the finest renewable natural materials. Our working environment reflects the creativity and quality that we strive for – in design, materials and manufacture. Read more about our environmental work and philosophy at kasthall.com.

CARE ADVICE WOVEN RUGS

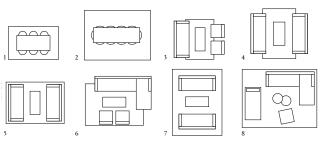
To further extend the lifetime of your rug, Kasthall recommends a regular maintenance so that the rug may retains its shape and appearance. If you have a light, single-colour rug you will need to care for it more often than a darker, patterned rug. It is also a good idea to use a rug underlay to prolong the life of your woven rug and prevent it from slipping on any type of floor. Thorough vacuuming is the best, most economical and environmentally friendly method of cleaning. Beating or shaking a rug may damage the fibers. It is most efficient to vacuum the rug one direction at a time.

CLEANING ADVICE

We recommend that the rug is cleaned by a professional cleaner, using the extraction method on a flat surface. The quantity and temperature of the water will depend on the material. Good ventilation during the drying process is essential. Shrinkage will be about 3–5%. Kasthall's rugs are not to be machine-washed or dry-cleaned. At www.kasthall.com you can read more about our materials, how to look after your rug and our stain guide.

CHOOSING A RUG

Choose the characteristics of the rug, its colour and design to suit the space in which it will be laid. If it is to be laid in a hall, for example, you may choose a type of rug that is more resistant to wear, and a colour that is a little darker and dirt-tolerant. Use a rug as a means of bringing together the rest of the interior. Decide whether you want to place a sofa on the rug or at its edge. If a rug is to be placed underneath a dining table, add at least 60 cm all round the table to allow space for pulling out the chairs. Woven rugs are suitable for most settings, both public and private. Ideal for use in domestic settings such as dining rooms, halls and kitchens, and in retail environments, conference premises and corridors. May also be laid as a wall-to-wall carpet.



Examples of commonly used rug sizes:

- 1. Dining table with 6 chairs: rug size 200x300 cm
- 2. Dining table with 10 chairs: rug size 300x400 cm
- 3. Three-seat couch with armchairs: rug size 170x240 cm 4. Three-seat double couch: rug size 200x300 cm
- OTHER INFORMATION
- Depending on the materials used and the rug-making process, dimensions may vary by up to 5% so please state maximum or minimum dimensions when placing your order.

Three-seat double couch: rug size 250x350 cm
Corner sofa with armchairs: rug size 250x350 cm

7. Three-seat double couch: rug size 300x400 cm

8. Corner sofa with daybed and armchair

rug size 350x450 cm

- Note that all rugs from Kasthall are made from natural materials. Variations in colour and texture can therefore arise between batches of yarn and dye baths.
- Rugs should be laid on an underlay that prevents them from moving on all types of flooring. This extends the life of the rug and reduce the risk of slipping.
- The use of backing fixes the dimensions of a rug and extends its life. This is
- recomended for rugs that are wider than 200 cm and/or those larger than six sqm.

OTHELLO

Design MAJA JOHANSSON STARANDER Woven rug in pure wool









Sound of Pink 620



Rug 170x240 cm, Mandarin Garden 310

Rug 170x240 cm, Sound of Pink 620



For the latest updates of our collection, please visit www.kasthall.com

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