

# KASTHALL



**PRODUCT CATALOGUE**  
Home 2025







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## LEGACY

# THE HEART AND SOUL *of* KASTHALL

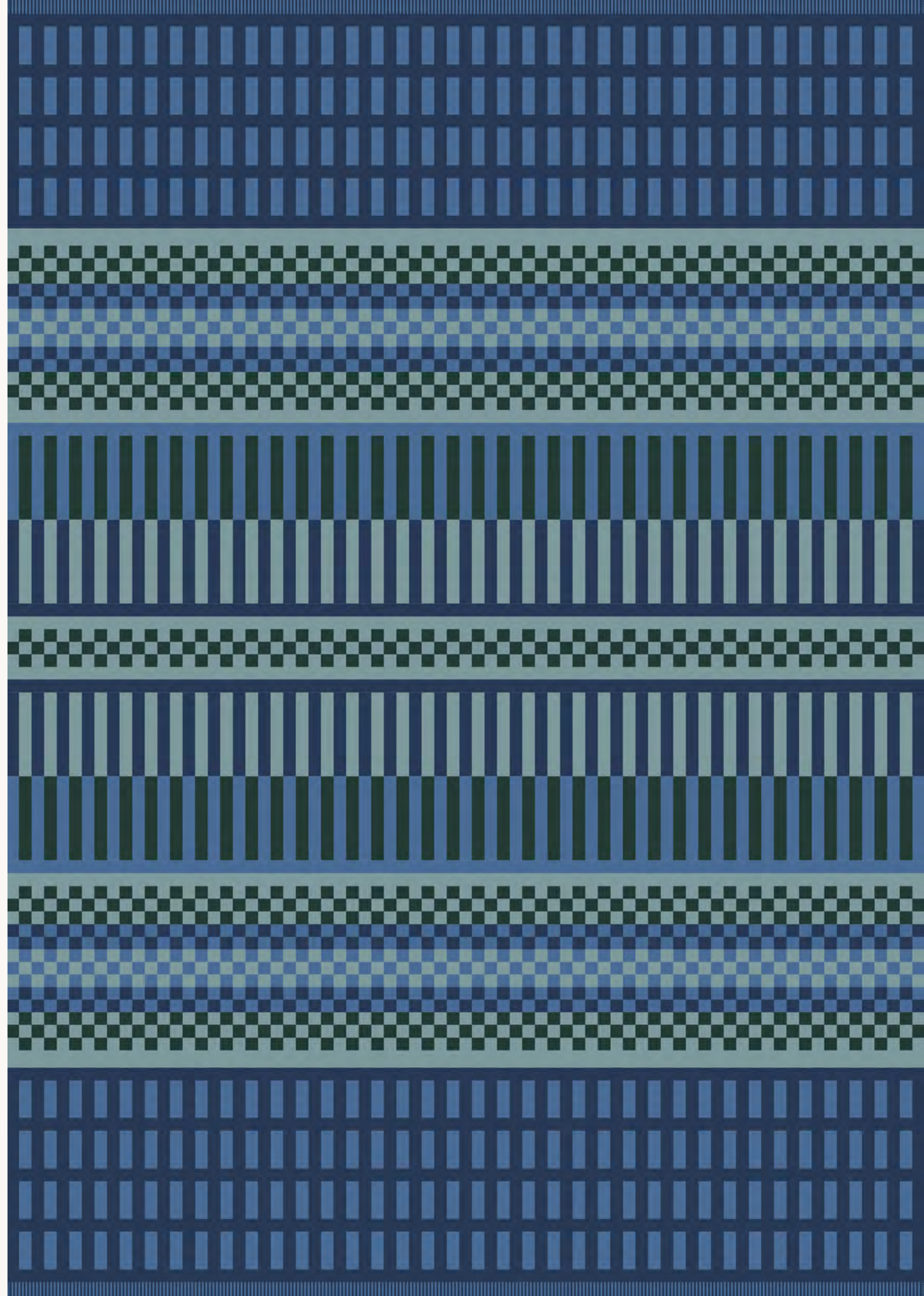
KASTHALL

Kasthall's legacy is one of balance, defined by the heartbeat of our craft—the rhythmic pounding of our looms in Kinna, Sweden. While our looms have become electric, they still produce the distinctive sound that echoes through the walls, a constant reminder of Kasthall's heritage as creators of beautiful rugs since 1889.

The mill is the heart of Kasthall, where industrial craftsmanship meets generations of expertise, bringing each rug to life. Our people are true masters of their craft. While skills can be taught, mastery must be earned, and Kasthall's culture is defined by curiosity and ambition, always striving for excellence.

The rugs we create embody harmony, with a design philosophy aimed at adding beauty and warmth to spaces, fostering meaningful connections. We are humbled and honored by the pivotal moments shared on our rugs throughout history, and we look forward to a future where high-quality materials, sustainability, and timeless design matter more than ever.

Kasthall – Master rug maker of 135 years.





# MASTERS *of* COLOR

KASTHALL

Color is key to releasing the inherent beauty of the material in our rugs. To understand the complex nature of the relationship between color and material demands a deep understanding of color theory and how its properties affect perception. By constantly creating new expressions and nuances, Kasthall's designers can justifiably claim to be *masters of color*.

There is no doubt that color has a profound effect on how we perceive the world around us. In the last century of interior design, it has been at the heart of some of the period's most defining movements. From the color theory of the Bauhaus era and its focus on simple forms and functionality through the Art Deco period. From 1960's experimentation to 1970's minimalism and the reaction to this in the 1980's – in many ways, color has been the visual calling card of these, and many other eras of design.





# Kasthall rugs harmonise timeless design and meticulous craftsmanship.



Design, and how we interpret it, is very much an emotional reaction and when it comes to evoking feelings, color is one of the most powerful assets in a rug designer's toolbox. Its ability to create moods is beyond doubt, as is the effect warm, cool, neutral and complementary color choices have on the conviviality of a space. For all these reasons and many more, our designers are meticulous in their choice and use of color. Their understanding of how color affects us has been fine-tuned by decades of innovation and inspired by something we believe makes Kasthall rugs unique – our legacy.





# WHEN HISTORY MEETS THE THRILL *of* RIGHT NOW



A vault of color and creativity. A deep dive into the history of an iconic design brand. A bottomless well of inspiration. However we choose to see it, the archive in our design studio is home to a legacy of breathtaking diversity. In here, you'll find much more than the physical proof of over 130 years of creativity. The samples in this room may be finite in number, but the ideas and knowledge they've generated over the decades are not. However, it's what it continues to do that makes our archive special.

The Kasthall design archive has helped us achieve mastery of color that goes beyond creating simple hues and applying warm, cool or neutral tones. Whether we're designing rugs with a monochromatic, analogous or triadic color palette, our archive has shown us how color can convey feelings that range from precious and delicate to expressive and powerful. It's taught us how to use dye subtly but with impact and how and where color should express itself in the rug. It's shown us how combining colors to create mottled yarn releases patterns and visually lifts structure. It's helped us discover how linen and wool playfully interact - and it contains literally thousands of examples of how scale and size affect color perception.





**Color can be profoundly affected by the type of rug being created. Kasthall creates both tufted and woven rugs, and here you can see how the yarn's color profile subtly changes depending on how it is cut.**





While we respect our past, the focus of our designers is very much on the future. It's our responsibility to ensure Kasthall rugs maintain their exquisite balance of timeless elegance and contemporary relevance. To achieve this, we'll continue to explore the deep connection we've created with color and its defining role in rug design. Our creative team will embrace the use of new, sustainable materials and be inspired by the possibilities these offer. And we'll remain committed to the journey of discovery that's made us Masters of Color.

**Mastery of color  
and materials  
allows us to create  
desirable design  
objects that  
effortlessly span  
generations.**





## RUG AND ROOM

# A Timeless Relationship

Crafted and tactile, humancentric and bold – wherever they're found, Kasthall rugs convey warmth and beauty, creating inviting spaces that nurture human connections and feelings of well-being. To fully enjoy this, here are some tips for placing a rug in a home.

## EFFECTFUL PLACING

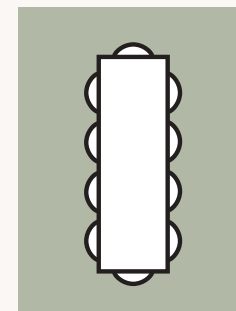
Rugs are very often the visual anchor of a space, serving the purpose of bonding together other design cues and furnishings as well as complementing paintwork or wallpaper choices. They also help define the floor plan and guide the placement of furniture.

### BEFORE PLACING, HERE ARE SOME QUESTIONS YOU SHOULD CONSIDER.

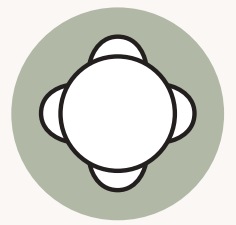
- How do people move around in the room?
- How many items of furniture are in the room and where will they be placed in relation to the rug?
- How are the room's acoustics and how will the rug affect noise insulation?
- How will light, both natural and artificial, affect perception of the rug's color and structure?

## WITH TABLE AND CHAIRS

- Make sure the rug is of a scale that ensures all the chairs are still on the rug even when they are fully pulled out.
- To ensure this, we recommend a rug that is 50–60cm larger than the table in both length and width.



250 x 350 cm

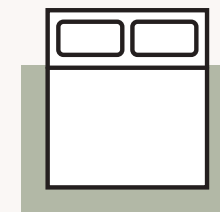


Ø 240 cm

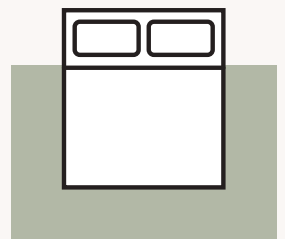


## IN A BEDROOM

- When placing, focus on creating a unified look between bed and rug.
- Most of the rug should be under the bed, so we recommend choosing a rug that is at least 60cm larger than the bed in both length and width.



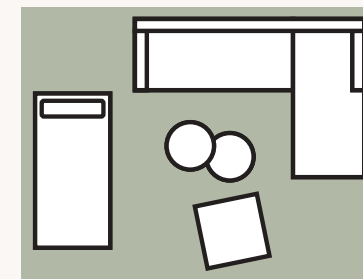
200 x 300 cm



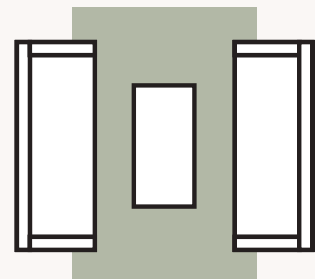
250 x 350 cm

## AS PART OF A SOFA GROUP

- Ensure your rug is at least as wide as the sofa.
- Create a unified aesthetic by ensuring part of the rug is under the sofa.
- If the group includes armchairs, choose a rug that is large enough to ensure all four legs of each armchair stay on the rug.



300 x 400 cm



200 x 300 cm





RIVER HÄGGÅ Kinna, Sweden

# Sustainability In Our Heart *since* 1889



No-one used terms like sustainability or social responsibility back then, but since 1889, they've been part of the Kasthall story. Supporting the local community, including neighbouring dyehouses and suppliers, established a way of working and thinking that continues to guide us today.

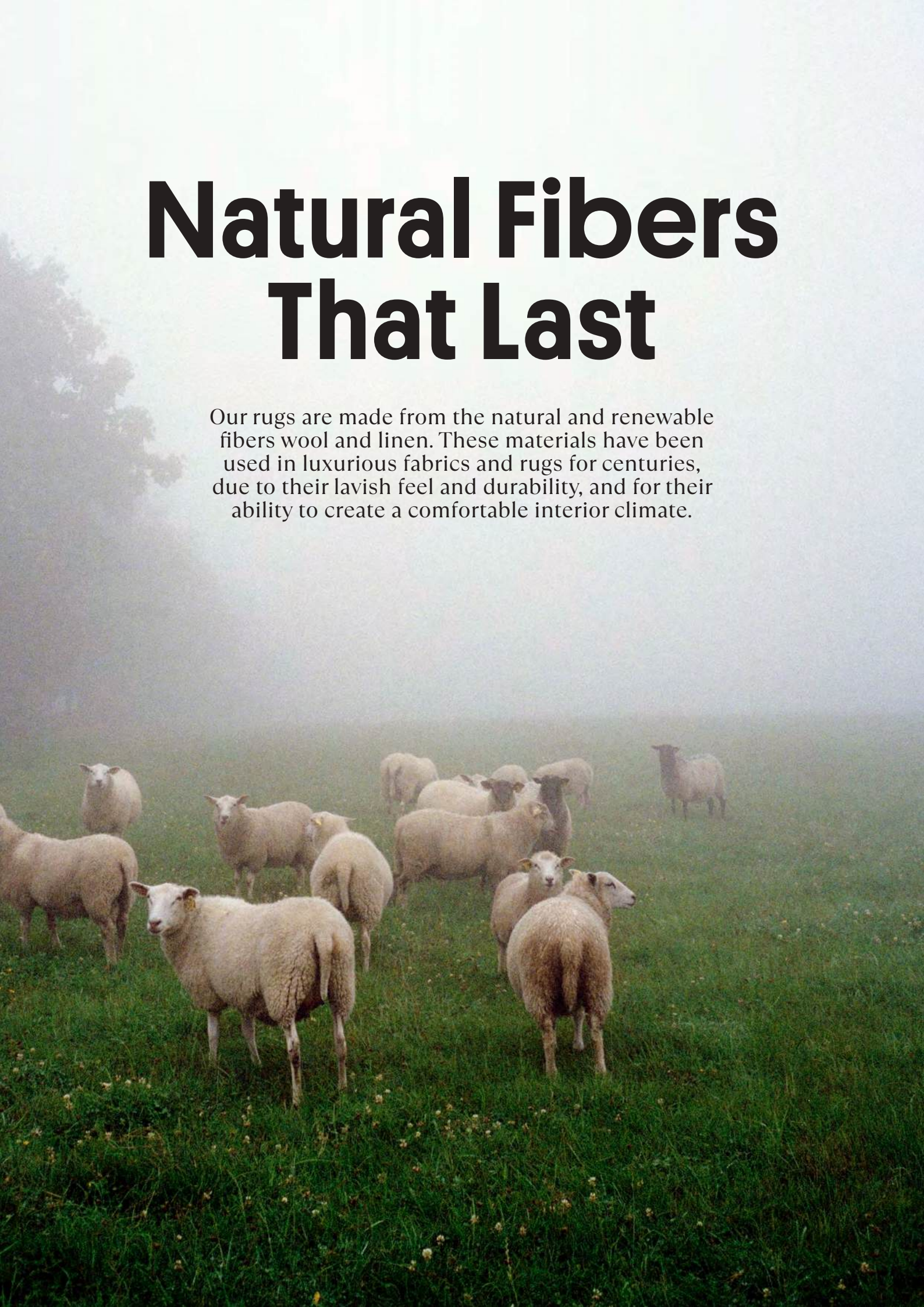
That we are so strongly connected to our surroundings might not come as such a surprise if you visit our iconic head office in Kinna, Sweden. Outside our door, a backdrop of green fields spreads out and the seemingly ageless River Häggå meanders by, reminding us every day of our place in the world and our responsibility to both Nordic and global society.

Skilled artisans at heart, we still design, innovate and create every Kasthall rug from this special location – and with good reason. Call it magic, spirit or whatever you like, but we believe the fresh air, green grass, trees and clear river water that surround us here in Kinna live in every fiber of every rug that leaves our factory.



# Natural Fibers That Last

Our rugs are made from the natural and renewable fibers wool and linen. These materials have been used in luxurious fabrics and rugs for centuries, due to their lavish feel and durability, and for their ability to create a comfortable interior climate.



## Wool ெெெ

95% of our wool comes from New Zealand, known for the highest quality wool farming, with long, strong fibers that do not break ensuring the durability of our rugs.

The wool farming in New Zealand has a long tradition of respect for animal rights and is increasingly implementing modern techniques of farming to reduce environmental impact.

As a further step towards reducing our impact, we would like to be able to source our wool closer to home, something that is not possible today due to quality issues. We are therefore supporting various projects aimed at rebuilding the Swedish wool industry.

All our linen and wool yarn are sourced from trusted suppliers in France, Italy and Germany who we have worked with for decades and who can meet our very strict specifications.



## Linen ெெெ

100% of our linen comes from France and is certified according to Masters of Linen™ and European Flax™. This ensures that the fibers are produced through farming that is respectful of the environment, without irrigation or GMO.

It also means that the fibers are separated from the core and skin of the flax plant using traditional dew retting, in contrast to water or chemical retting used in other regions of the world. And that the fiber extraction is 100% mechanical and with zero waste.



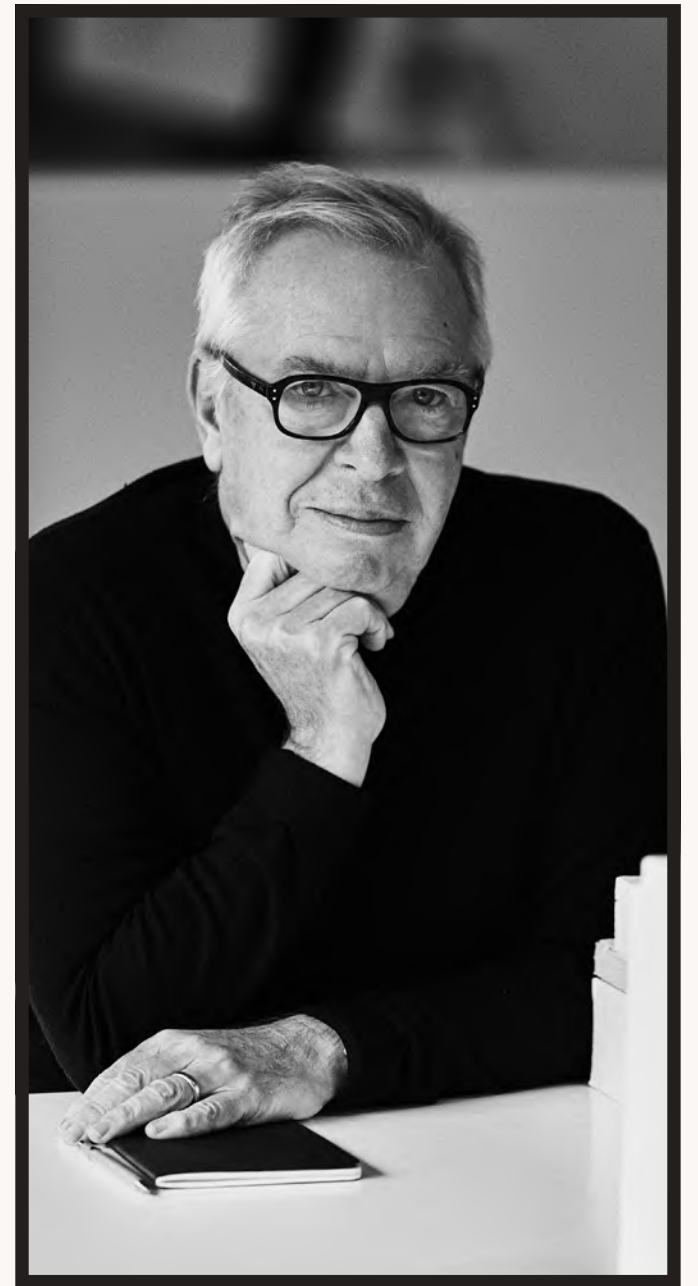


# Kasthall Collaborations

Created by Kasthall in collaboration with some of the world's foremost architects and designers, this collection offers a choice of made to order rugs. Featuring an exclusive series of shapes, patterns and colors, allows for the realization of a stunning variety of aesthetic visions – just as the design culture we collaborated with intended.



**CECILIE MANZ** Denmark



**SIR DAVID CHIPPERFIELD** United Kingdom







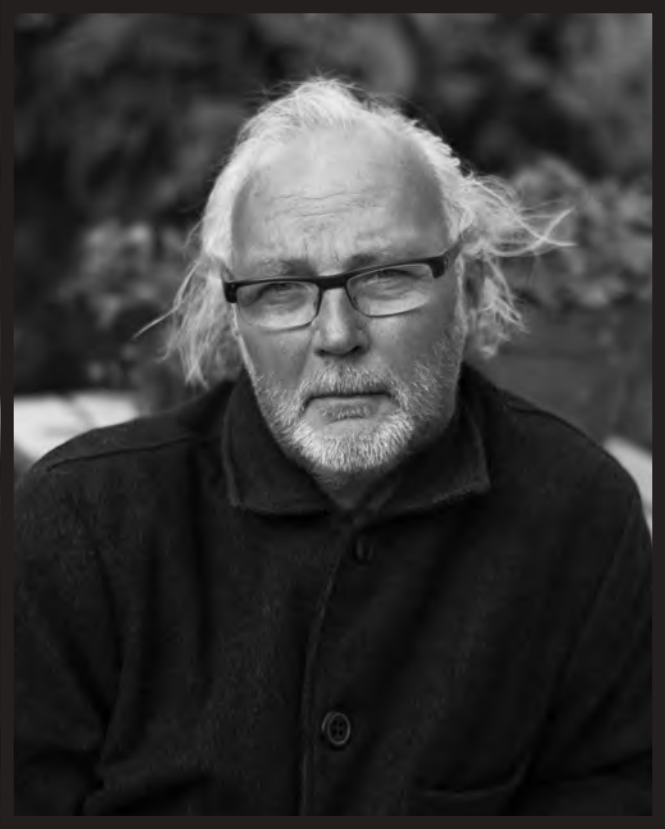
**PAOLA NAVONE** Italy



**CLAESSON KOIVISTO RUNE** Sweden



**ILSE CRAWFORD** United Kingdom



**JONAS BOHLIN** Sweden







# FASAD Uno

DAVID CHIPPERFIELD | 2025

rug woven recycled wool linen



LIGHT GREY 506



LIGHT BEIGE 868



DARK BLACK 500



DARK GREEN 300

Fasad – which Uno is part of – is our first rug collection to use recycled post-consumer wool yarn together with linen. The fibers obtained from the recycling process are the first step in creating the new, high-quality yarn that comprises part of the wool used in the finished product. With its distinct physical structure, Fasad has subtle tactility, reflecting the brick façade of our factory in Sweden that was its inspiration. Presented in a natural, subdued color palette with glints of linen.

Material: 80% wool (25% recycled post-consumer wool) 20% linen.





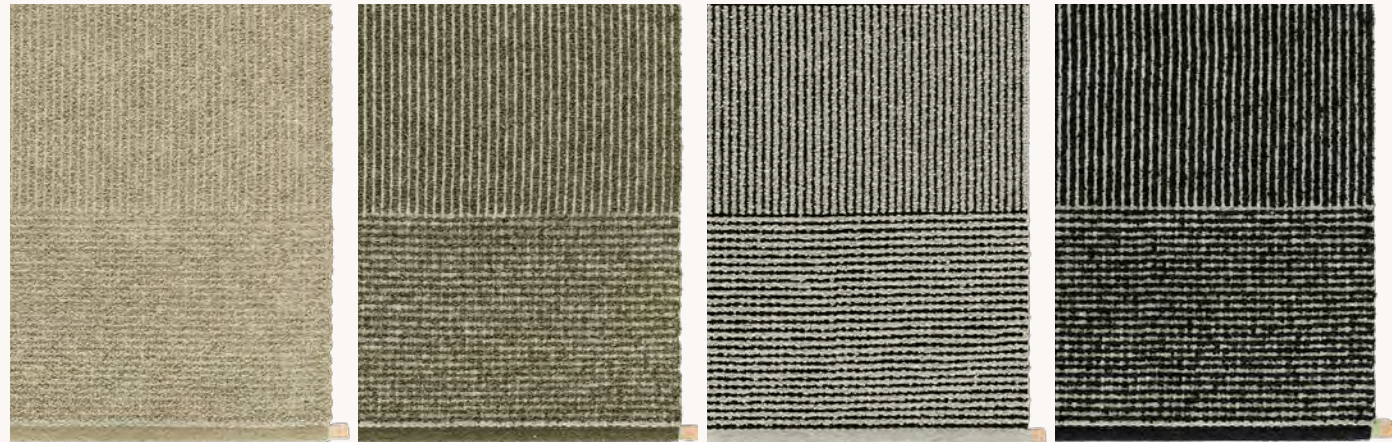






# FASAD Duo

DAVID CHIPPERFIELD | 2025



LIGHT BEIGE / LIGHT GREY 805    DARK GREEN / LIGHT GREY 305    LIGHT GREY / DARK BLACK 505    DARK BLACK / LIGHT GREY 501

Fasad – which Duo is part of – is our first rug collection to use recycled post-consumer wool yarn together with linen. The fibers obtained from the recycling process are the first step in creating the new, high-quality yarn that comprises part of the wool used in the finished product. With its distinct physical structure, Fasad has subtle tactility, reflecting the brick façade of our factory in Sweden that was its inspiration. Presented in a natural, subdued color palette with glints of linen.

A Duo rug's design consists of an even number of blocks eg. 6, 8, 10 and so on. The blocks are approximately 40 cm high.

Material: 80% wool (25% recycled post-consumer wool) 20% linen.





# LANDSKAB Spire

CECILIE MANZ | 2024

     
rug tufted wool linen



RIMFROST 880



KALK 881



KLINT 882



SALVIE 530



STRÅ 440

Spire is a soft, tactile hand-tufted rug crafted from wool and linen. Designed by Cecilie Manz, it features a sophisticated 22-degree diagonal pattern created using a cut and loop pile technique – a design element that sets it apart. This composition results in a subtle, gentle expression, further enhanced by its two different heights, contributing to its refined appearance.



Initial sketch by Cecilie Manz.







KALK 881



STRÅ 440



KLINT 882



RIMFROST 880



SALVIE 530



# LANDSKAB Ålegræs

CECILIE MANZ | 2024

rug tufted wool linen

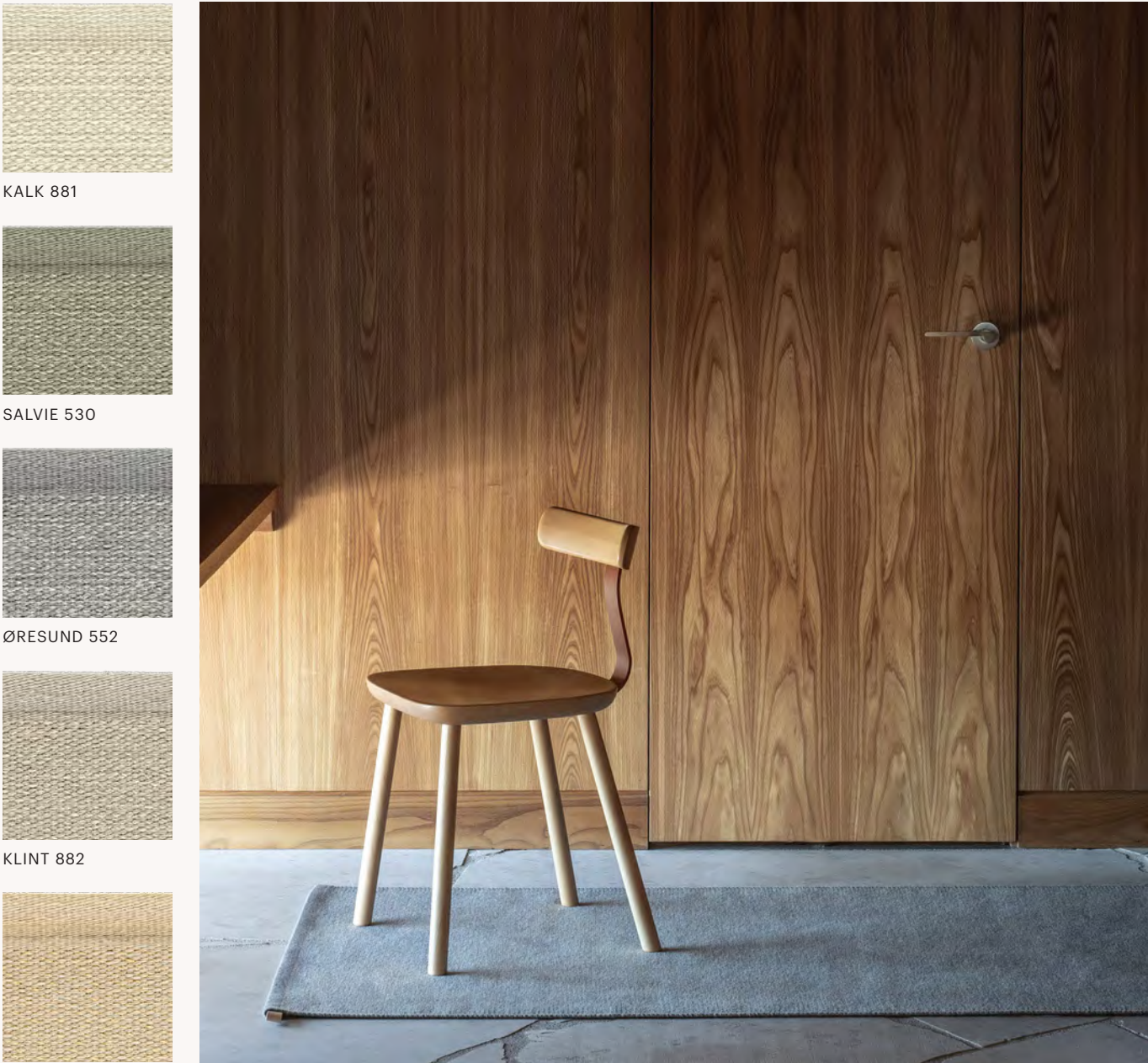
Crafted from wool and linen, Ålegræs is a hand-tufted rug in a unique oval shape designed by Cecilie Manz. Ålegræs features three different pile heights that create a seagrass-like texture with a three-dimensional effect. Drawing inspiration from the intricate beauty of nature, it has a lively surface framed by a contrasting bouclé border that adds bold definition and elegance.



# LANDSKAB Gryn

CECILIE MANZ | 2024

rug woven wool linen

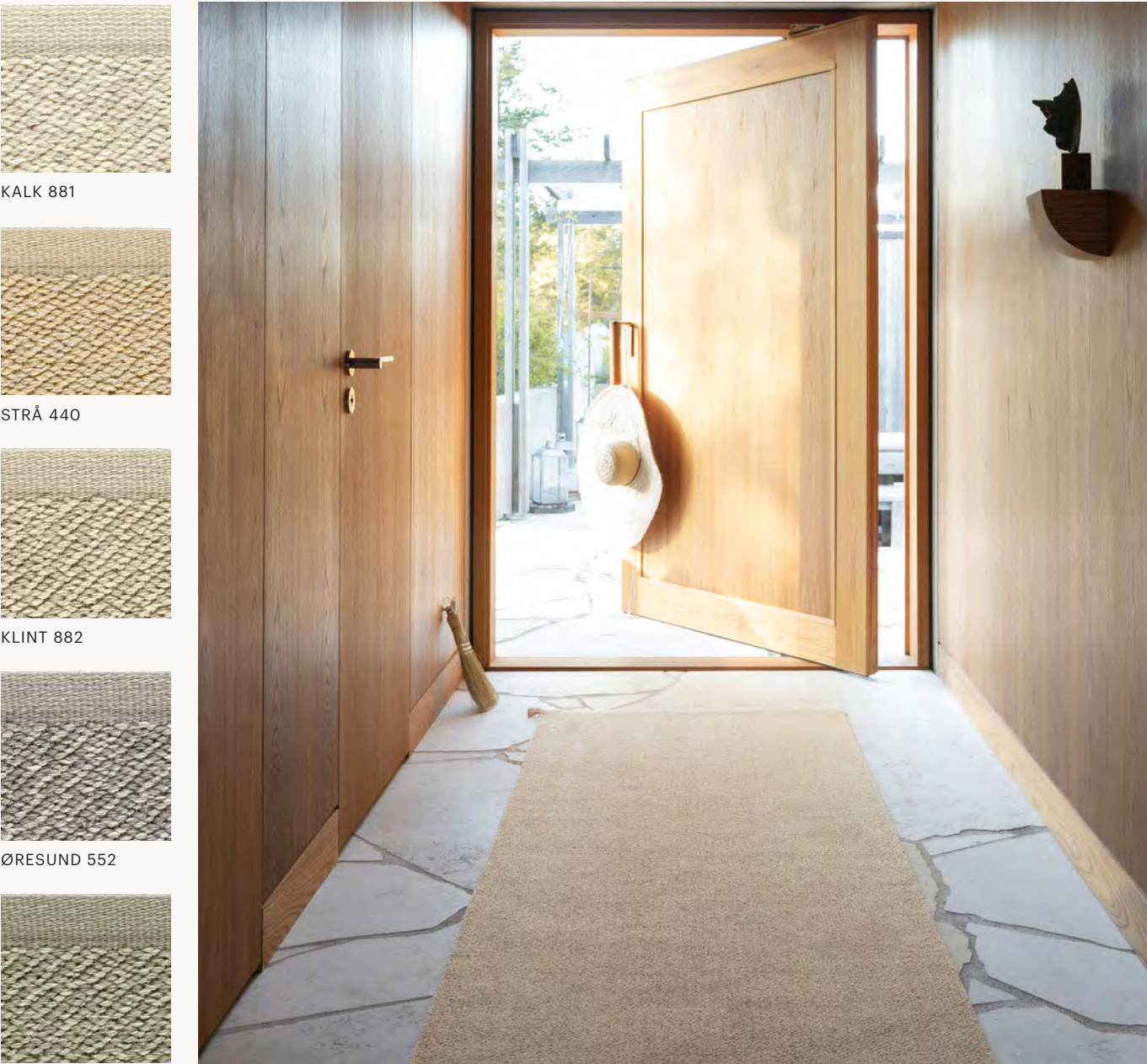


Designed by internationally acclaimed Danish designer Cecilie Manz, Gryn is a thin, light, flatwoven rug that combines wool and linen in a new effect yarn, specially developed for the Landskab collection. This combination of twisted wool and linen creates shimmering pearls on the surface when light shines on the linen yarn. While the rug may appear even from a distance, it reveals a textured surface filled with intricate details up close.

# LANDSKAB Korn

CECILIE MANZ | 2024

rug woven wool linen



Korn is a flatwoven rug in a broken twill pattern, designed by Cecilie Manz as part of the Landskab collection. It uses a unique wavy-effect yarn with threads of wool and linen running parallel. Developed specially for this collection to achieve a particular texture, this new yarn highlights the natural beauty of linen on the rug's surface, resulting in a lustrous finish that elevates its depth and overall appeal.



# TEGEL

DAVID CHIPPERFIELD | 2023



Designed by the Pritzker Prize-winning architect David Chipperfield, the Tegel collection is a family of hand-tufted bouclé rugs in wool and linen. The wool gives depth, warmth, and volume. The linen adds a discrete and vibrant note to the overall texture. Tegel is composed of three design variants Corner, Side, and Centre each displaying three color areas in separate (but related)

spatial configurations affecting the perception of the surrounding. The design of Tegel reflects a marriage between past, present, and future – paying homage to the knowledge and culture at Kasthall while incorporating the naturally weathered variations of the historic brick buildings at Kasthall’s headquarters and factory. Each design variant comes in seven different colorways.



## Center



001



002



003



004



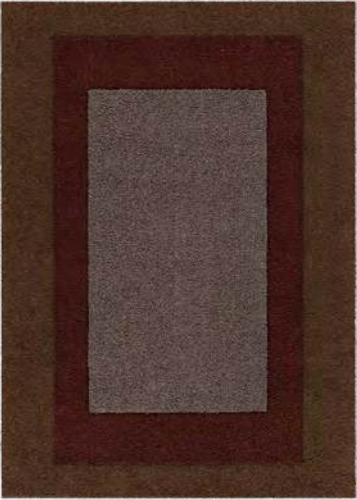
005



006



007



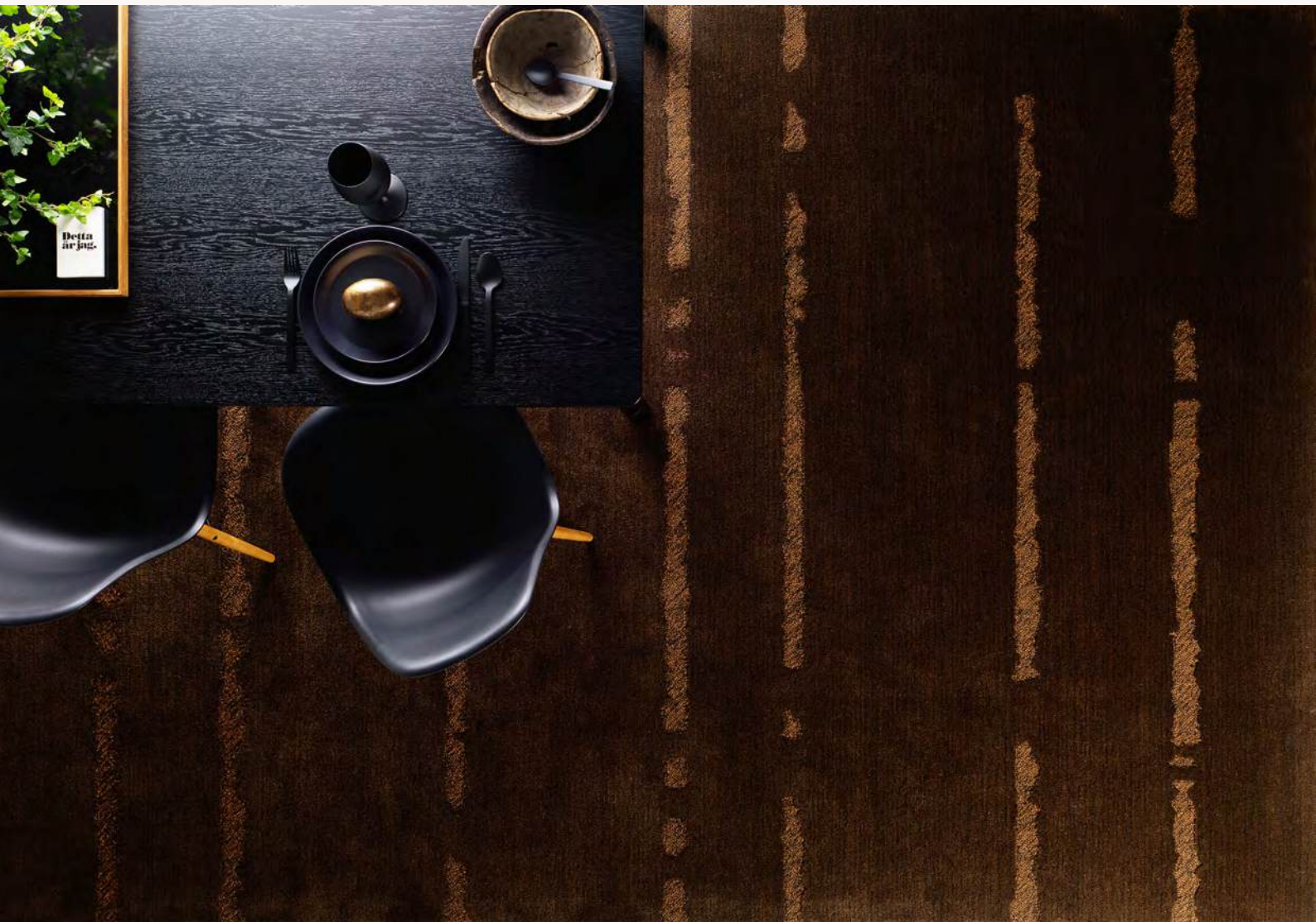
## Corner



## Side





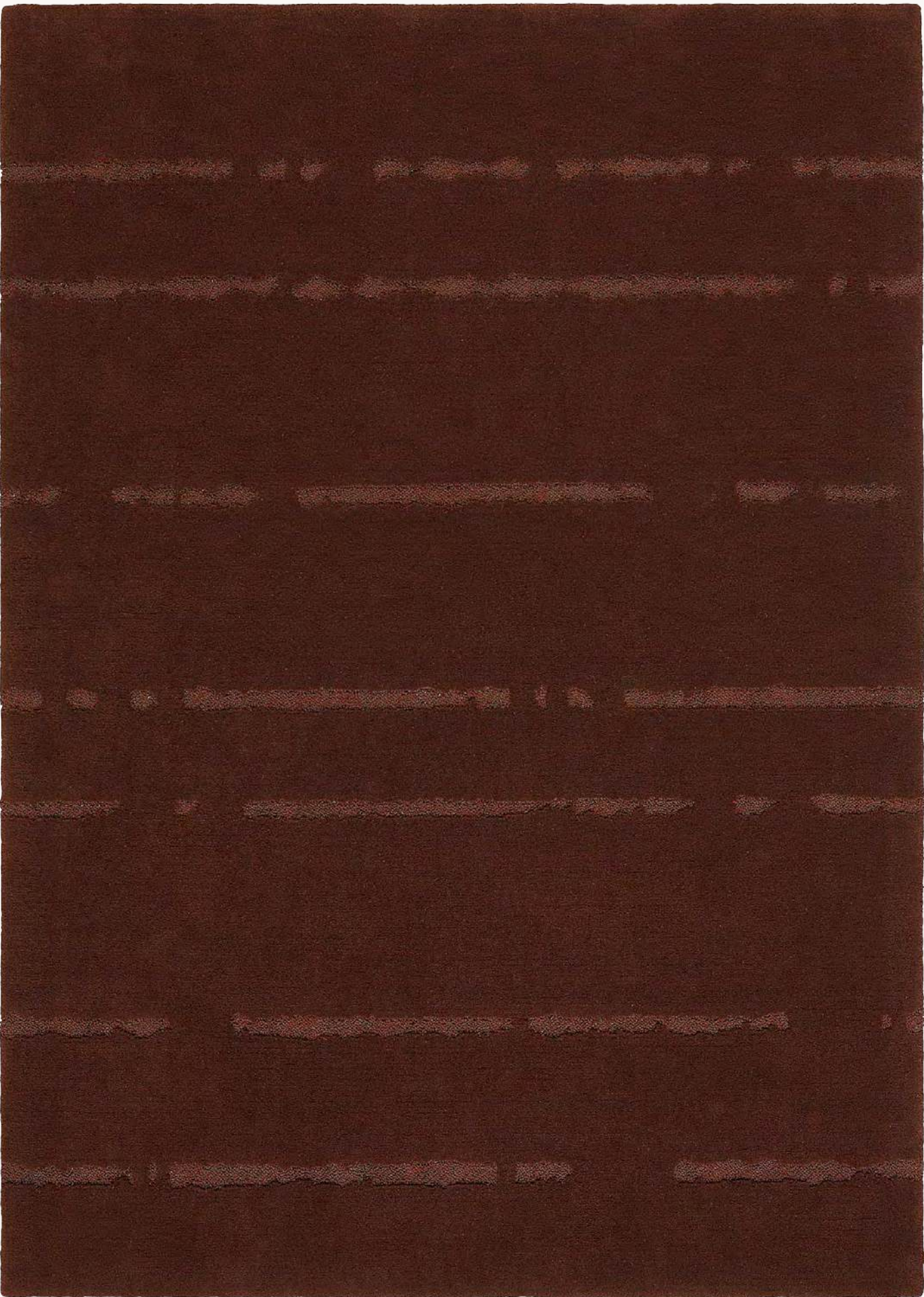


# PINSTRIPLE XL

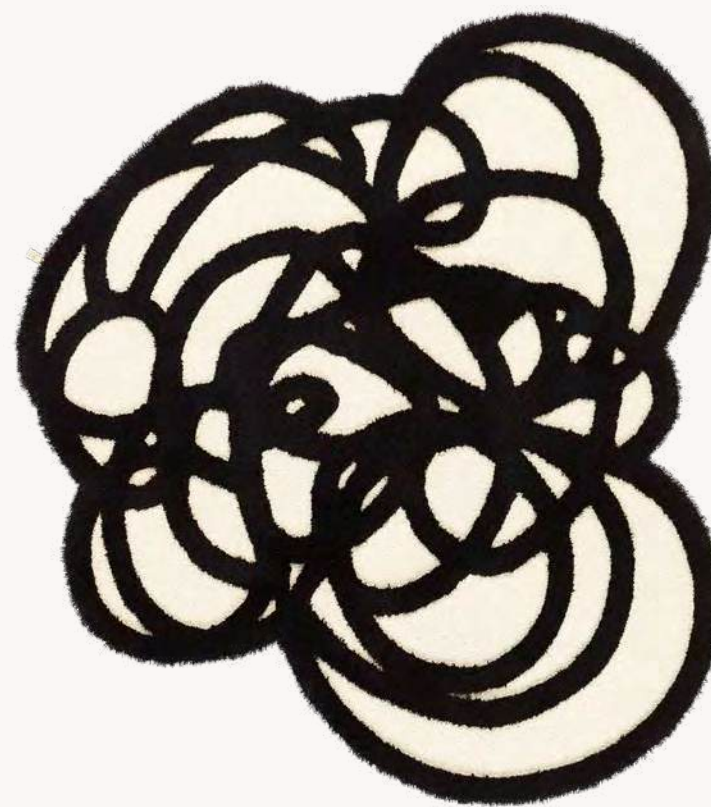
CLAESSON KOIVISTO RUNE | 2007



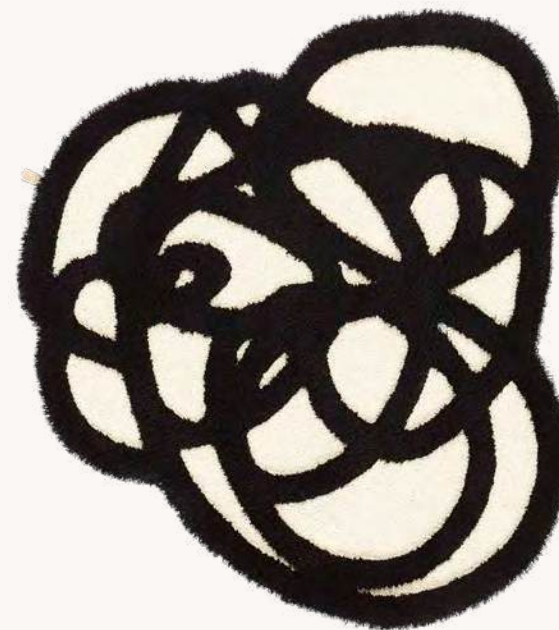
Pinstripe XL is designed by the Swedish design trio Claesson Koivisto Rune. The original pattern was launched in 2007 as a woven rug for the renowned restaurant Operakällaren in Stockholm. In 2010, the collection was reinvigorated with an enlarged hand-tufted version made in wool and linen – Pinstripe XL. The most notable change in the updated version is the hand-drawn pinstripes, enlarged and enhanced with linen and bouclé wool, while the base color is in 100% wool.







LARGE



SMALL

## DOODLE

PAOLA NAVONE | 2012



rug



tufted



wool



linen

Doodle is a hand-tufted long-pile rug in wool and linen designed by Paola Navone. Creativity stretched to its limits; it is a rug with no exact shape, designed with quick hands and thick brushstrokes. The result is Doodle, out of scale in black on white, like ink on paper.





# PÅFÅGEL

BERIT WOELFER | 1971

rug tufted wool linen



YELLOW 014



BLACK 008

This rug has a thick surface with variations of wool and linen. It is named after a bird – the Peacock (Påfågel in Swedish). And it is easy to understand why when you examine the rug's beautiful feather pattern.







MALAGA  
 Berit Woelfer - 71  
 Här kan man se. också lita figuren  
 vara densamma i storlek till både 8/4 & 10/4

Initial sketch by Berit Woelfer.

When Påfågel was first released in 1971, it was produced in a yellow and white color combination, amongst other colorful hues. When the design turned 50 years in 2021, it was relaunched in black and white, a direct interpretation of the original sketch made by Berit Woelfer.

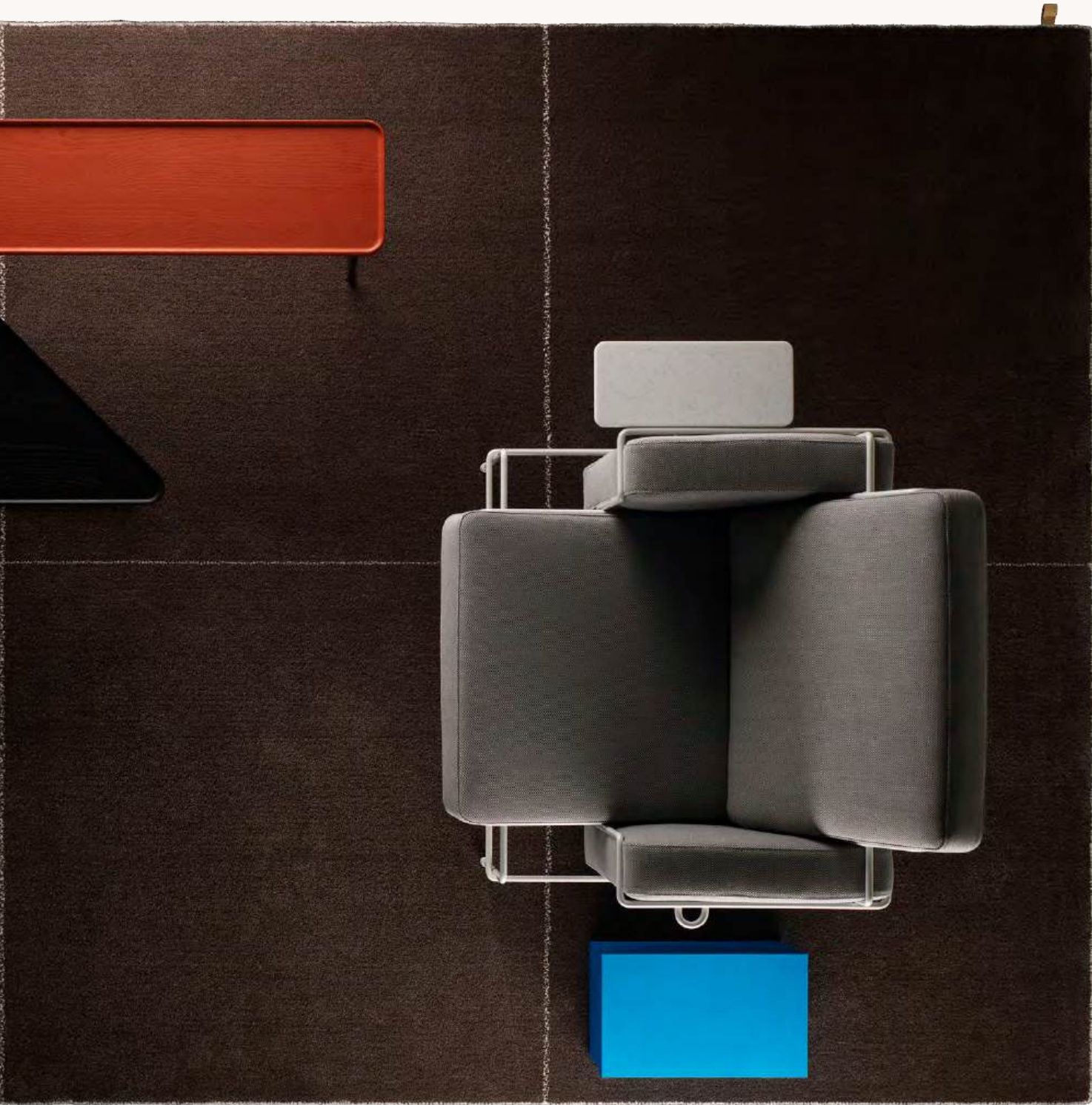




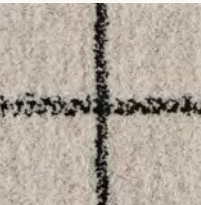
# TILES

CLAESSON KOIVISTO RUNE | 2013

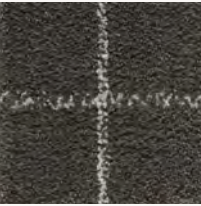
Tiles consists of 3 designs by the Swedish design trio Claesson Koivisto Rune. Tiles is a hand-tufted rug in pure wool with a geometric ceramic tiles pattern in different sizes and directions.



## Slab



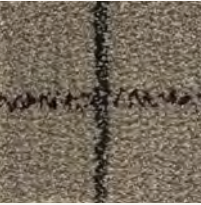
OFF WHITE 500



GREY 501



GRAPHITE GREY 550



SAND 800



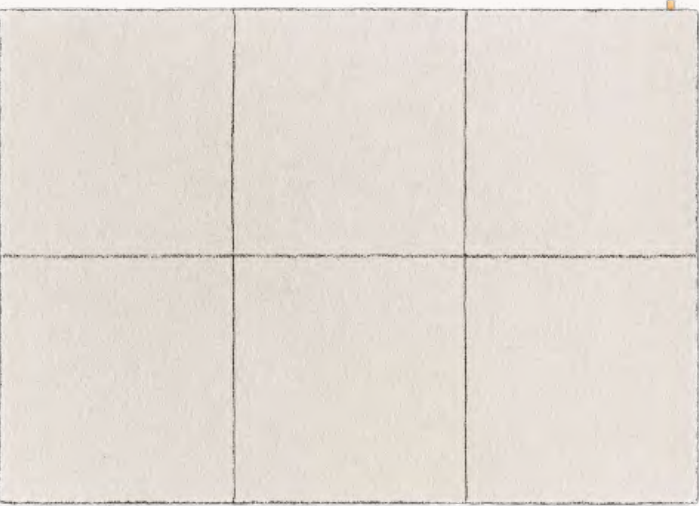
BROWN 700



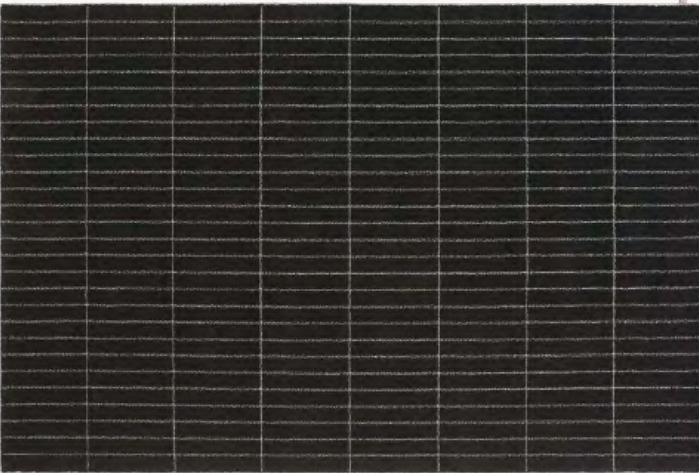
NAVY BLUE 220



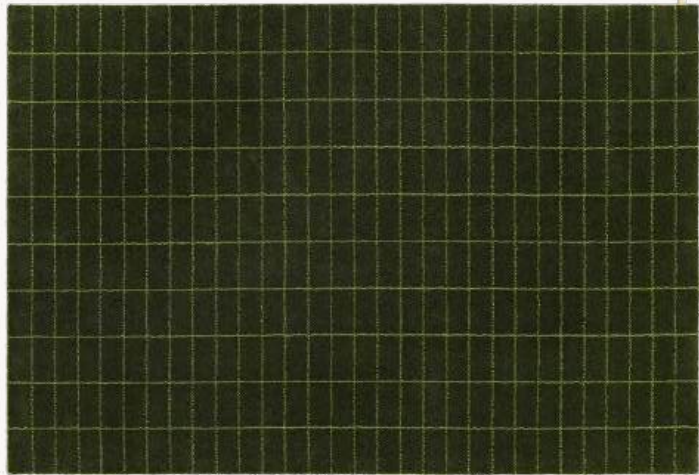
GREEN 370



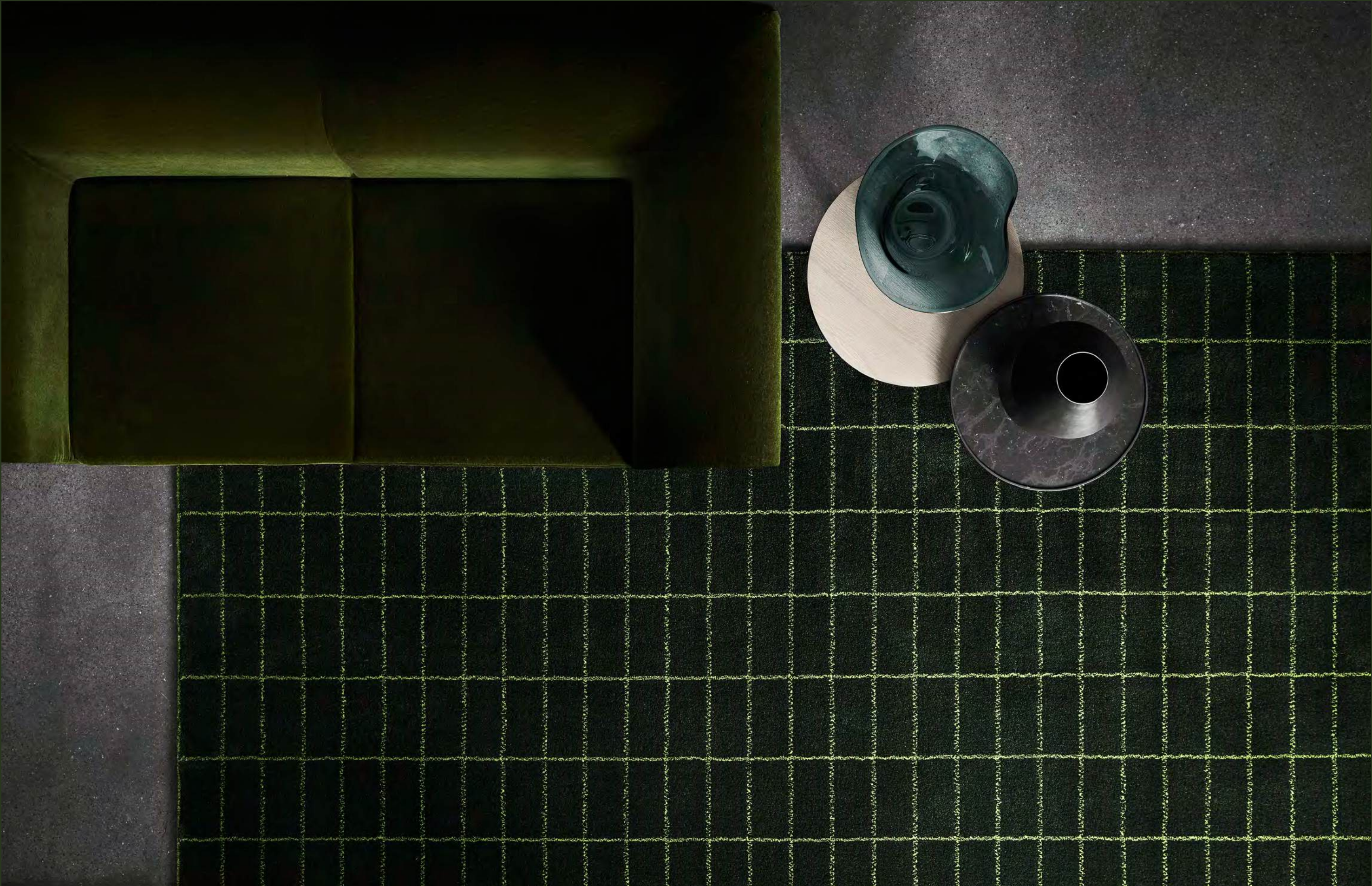
## Block



## Brick









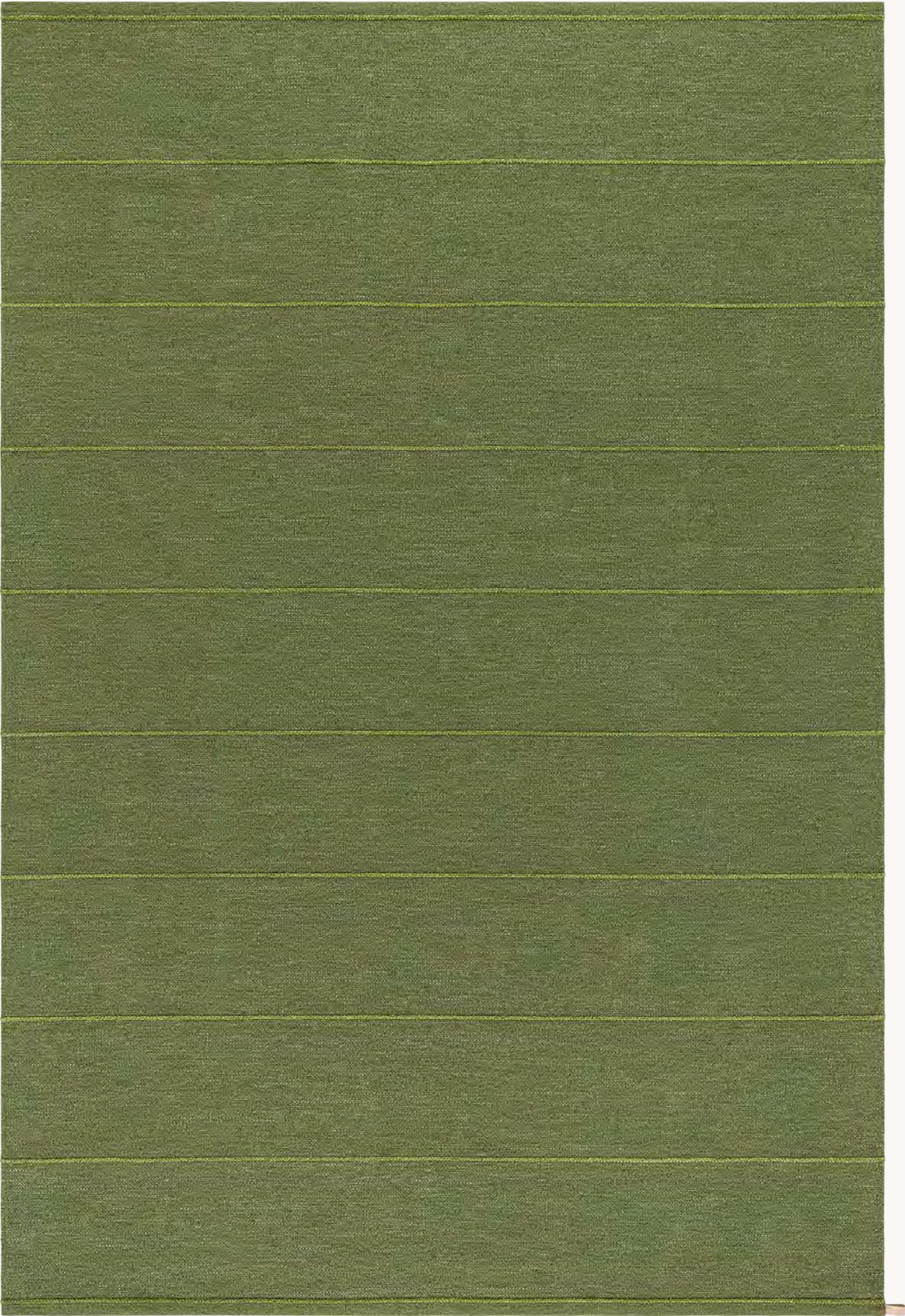
# ÄNGSMARK

ILSE CRAWFORD | 2018

 rug  woven  wool



Created by Ilse Crawford, Ängsmark is a light and hand-woven rug in pure wool that mixes lines of chenille to create its beautiful geometric pattern. Using over-dyed mélangé yarns, developed explicitly for the Grönska collection, the rug aims to reflect the varying colors of Swedish nature. To further enhance this effect, white hair yarn is interwoven with the mélangé yarn, appearing irregularly across the rug's surface.







# FÅRA

ILSE CRAWFORD | 2018



rug



woven



wool



JANUARI 501



FEBRUARI 502



MARS 303



JULI 307



AUGUSTI 808



NOVEMBER 511

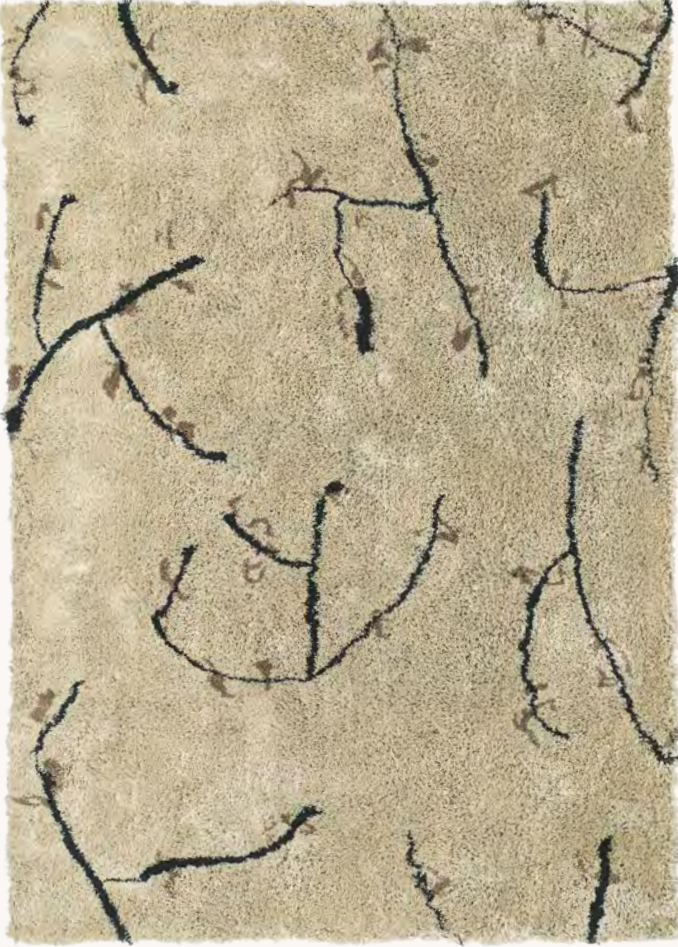
Fåra is a patterned rug that uses a bouclé yarn in pure wool with delicate irregularities, hand-woven in a striped pattern that exposes the underlying wool layers. The effect, reminiscent of a newly plowed field, is further enhanced by the contrasting colors.



# VÅRTECKEN

JONAS BOHLIN | 1999

rug tufted linen



Vårtecken is a unique hand-tufted rug in 100% linen inspired by the Nordic landscape with its changing seasons. Jonas Bohlin's philosophy is that every design and color already exists in nature, and a love of what already exists around us will lead to new discoveries.



## Assortment of rugs for immediate delivery

In our warehouse, there's a design treasure waiting to be discovered. The KASTHALL SELECTION is designed for the customer who wants to experience a Kasthall rug with faster delivery times. With a diverse selection of rugs in stock and available for immediate delivery, KASTHALL SELECTION is quite simply a faster route to get an iconic design product.

- High quality woven rugs in selected sizes
- Curated patterns and colors
- Rug underlay is included in the price
- Shipped within 5 working days
- No customizations available



# VICHY SELECTION

KASTHALL DESIGN STUDIO | 2024

selection rug woven wool

KASTHALL



VANILLA COCONUT 884



QUINCE 486



MANGO PEACH 461



CASSIS 681

VICHY is a woven rug in pure wool that captures the essence of playfulness and sophistication through the reimagined checkered Vichy pattern, also known as Gingham. Each rug is a brushstroke on the canvas of Kasthall's rich heritage, showcasing the narrative of craftsmanship and dedication at the Kasthall Factory. VICHY is a timeless yet contemporary celebration of the classic checkered pattern, perfect for any modern living space.

3 sizes available in KASTHALL SELECTION\*

85 x 240 cm

160 x 240 cm

195 x 300 cm

*\*More options available in Kasthall Curated*







VICHY Mango Peach 461



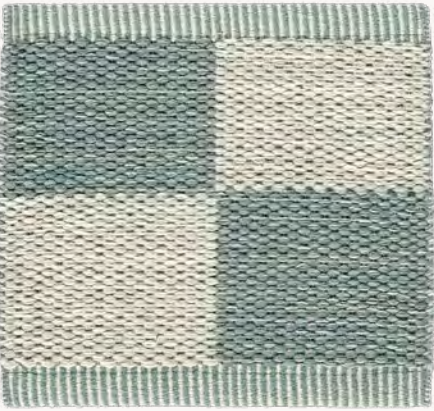
# CHECKERBOARD SELECTION

GUNILLA LAGERHEM ULLBERG | 2022

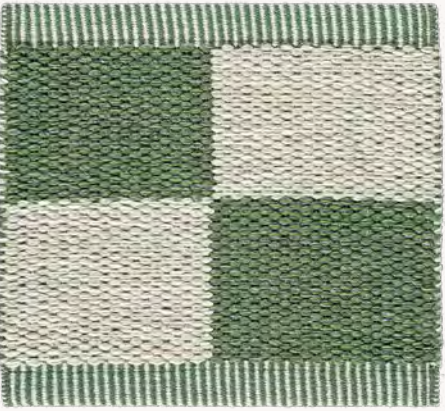
selection rug woven wool



PRODUCT IMAGE: 165 x 240 cm



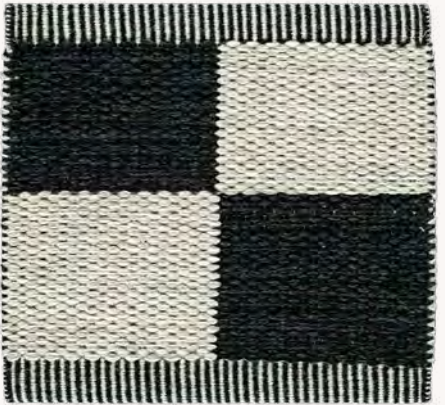
POLARIZED BLUE 251



GREY PEAR 350



SUNNY DAY 450



MIDNIGHT BLACK 554

When Kasthall Design Studio made the decision to relaunch the classic pattern Checkerboard, much time was spent on research to find just the right color combinations. The four different color combinations have drawn inspiration from the Scandinavian color palette, thus more subtle tones such as grey-green and light blue, but with the addition of two more contrasting colors such as yellow and midnight black in a checkered contrast to an off-white base. A combination of pattern and colors that will not grow old.

3 sizes available in KASTHALL SELECTION\*

- 85 x 200 cm
- 165 x 240 cm
- 200 x 300 cm




\*More options available in Kasthall Curated

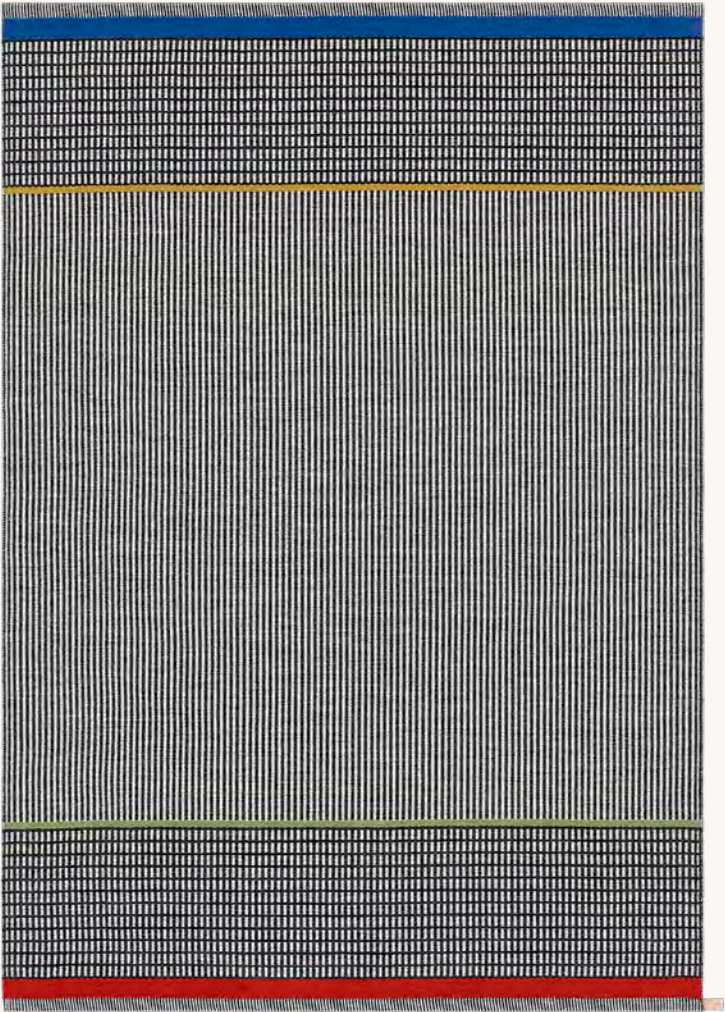




# BROSCHYR SELECTION

GUNILLA LAGERHEM ULLBERG | 1990

 selection  rug  woven  wool



BROSCHYR

Kasthall's late Head of Design Gunilla Lagerhem Ullberg created a rug to show the endless possibilities of combining colors and patterns within a Kastall pattern family, Häggå. The no-name rug was placed on the front page of a Kasthall brochure, that same year, thus the name. After the rug was shown, it has been woven in different color combinations over the years. So often that the rug has become a hallmark for Kasthall.

### 3 sizes available in KASTHALL SELECTION\*

90 x 240 cm

170 x 240 cm

200 x 300 cm





*\*More sizes available in Kasthall Curated*





# GOOSE EYE SELECTION

GUNILLA LAGERHEM ULLBERG | 2015

 selection  rug  woven  wool



QUEENS 881



CHELSEA 850



SOHO 580

KASTHALL



Kasthall's late lead designer Gunilla Lagerhem Ullberg originally created this contemporary patterned rug of the classic Goose Eye. A mix of different yarn colors makes the pattern design look slightly blurred, giving the Goose Eye Icon a unique and modern look.

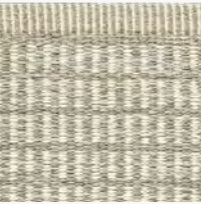
3 sizes available in  
**KASTHALL SELECTION\***

85 x 240 cm

160 x 240 cm

195 x 300 cm

*\*More options available in Kasthall Curated*



LINEN BEIGE 882



EVENING BLUE 586





REDWOOD HAZE 721



# POST SELECTION

KASTHALL DESIGN STUDIO | 2022

 selection  rug  woven  wool

The many rows of rods, when combined, form a lattice pattern. The colors are inspired by the more urban contexts of nature, such as the harsh shadows cast from park streetlights, showcasing both depth and clarity.

3 sizes available in  
**KASTHALL SELECTION\***

90 x 240 cm

170 x 240 cm

200 x 300 cm

*\*More options available in Kasthall Curated*



# Kasthall Curated

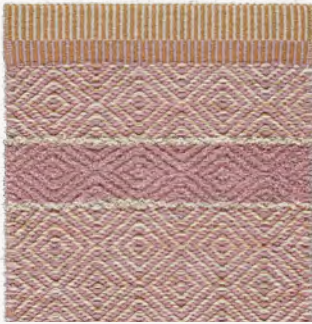
The KASTHALL CURATED collection celebrates the skills of the masters of color, form and material in the Kasthall Design Studio. These rugs are unique and available in curated sizes but also with a degree of flexibility for the customer's possible personal wishes.







KASTHALL CURATED



PINK BLISS



MINTY FRESH



BLUE AMBER



BLACK VELVET



SOFT PEARL



# GOOSE EYE ANNIVERSARY

KASTHALL DESIGN STUDIO | 2025

     
rug woven wool linen

The Kasthall Design Studio designed the Goose Eye Anniversary rug to celebrate Kasthall's 135th anniversary. This new version of the classic Goose Eye rug, originally designed by Gunilla Lagerhem Ullberg, blends various yarn and colors to create a presence full of character that honors tradition and innovation. Woven and made from pure wool, this enduring design has proven its timeless appeal, representing both elegance and resilience for centuries.







# TEKLA

GUNILLA LAGERHEM ULLBERG | 2007



Tekla is an inviting blend of color and texture. Tufted from linen and thick felted wool, it offers plush comfort with a playful energy expressed through rich materials and a vibrant palette. Colorways like the soft pastel pink of Cotton Candy and the velvety purple of Ube Ice Cream introduce new depth to its signature aesthetic. The robust yarn lends an irresistible softness, making it ideal for both intimate spaces and larger, open areas. Whether anchoring a living room or adding texture to a bedroom, Tekla grounds any space with character.

KASTHALL









# FEATHER

ELLINOR ELIASSON | 2019

 rug
  tufted
  wool
  linen

KASTHALL



NUTHATCH 803



PARAKEET 300



BLUE JAY 200



SWAN 801



HERON 800



SPARROW 804

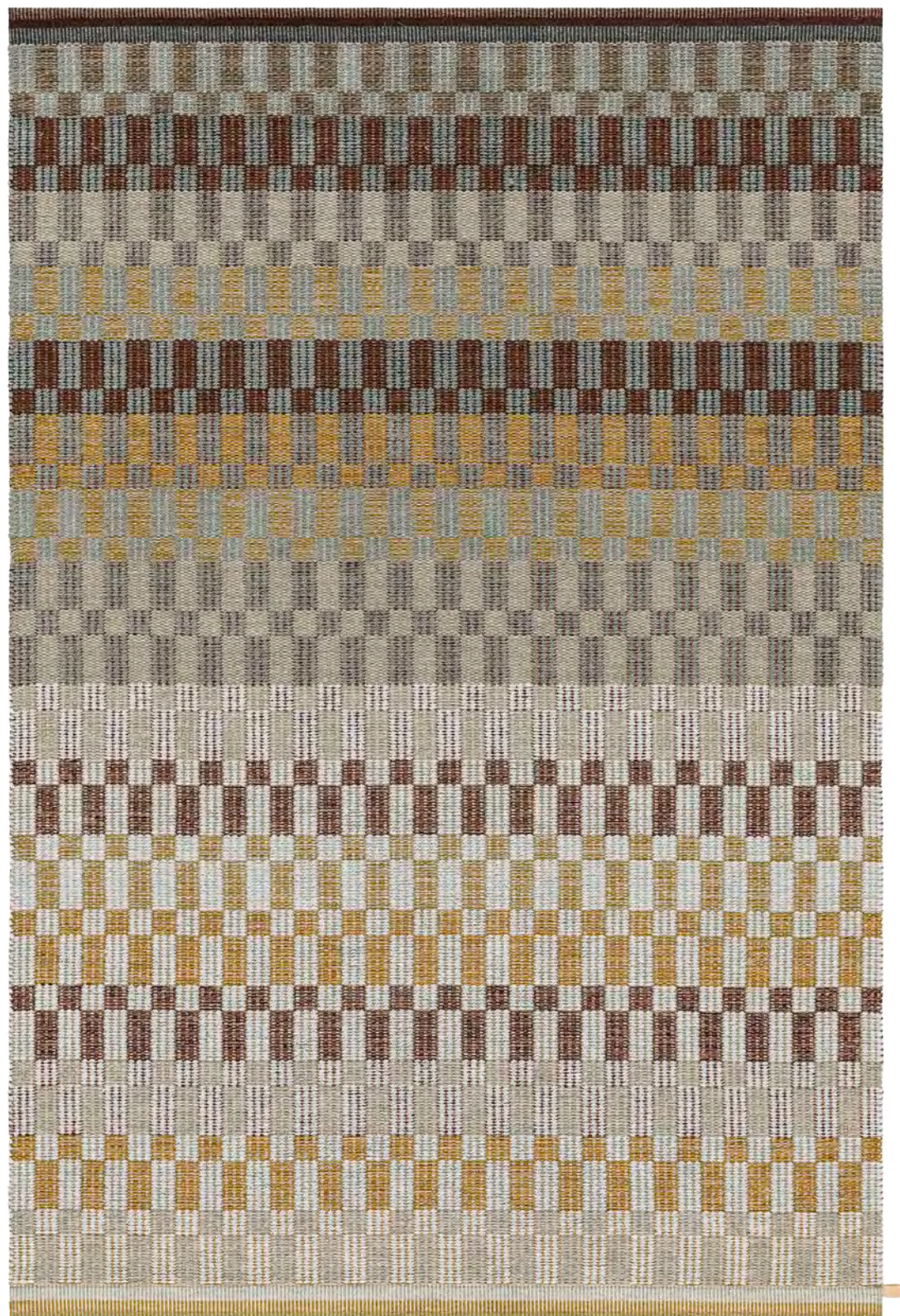


HOOPOE 400

Feather is a tufted rug in pure wool and linen bouclé. With its feather-like fringes, this rug is a standout piece, featuring soft structures that resembles the chest of a bird. It is an ideal centerpiece in any interior design.







Poetry is a rug with darker tones shifting to lighter colors woven with chenille in pure wool and linen. Its edgings on both sides are all unique and consist of three wide-colored streaks. The color patterns and the pattern itself are both asymmetrical. This highlights the creativity of its designer and the genuine craftsmanship it takes to bring such a design to life.

# POETRY

MAJA JOHANSSON STARANDER | 2020




  
 rug woven wool linen



SUN 400



EARTH 200



WOOD 700





# QUEEN *of* NUANCES

KASTHALL

Ingrid Dessau was a pioneer in Sweden's modern textile and design history, known for her unique perspective and exceptional talent. With roots in the southern Swedish folk crafts tradition, she studied textiles and worked as a designer, developing patterns for rugs, fabrics, and embroideries. Ingrid was as much an innovator as she was a creator. She always welcomed new ideas, whether they were about developing Kasthall's visual language or embracing new weaving techniques. Ingrid worked at Kasthall for almost 25 years, between 1954–1978. It is impossible to think of Kasthall's rug factory in Kinna during this period without also thinking of Ingrid Dessau from Svalöv.



Ingrid Dessau  
1923 – 2000







# BALDERS HAGE

INGRID DESSAU | 1961

 rug  tufted  wool  linen



Balders Hage is a new take on Ingrid Dessau's '60s rug, with a pile height of 50 mm. The design team selected it from Kasthall's archive because it characterized the previous era but still worked well in a modern setting.







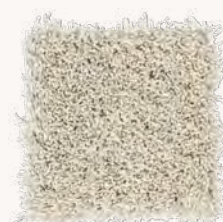
# MOSS

GUNILLA LAGERHEM ULLBERG | 1998



Moss is an iconic hand-tufted rug that mixes long linen threads with short, coarse wool yarn. The result is a warm and beautifully mottled rug with a distinctive, unique character. Its original design was conceived by Kasthall's legendary lead designer Gunilla Lagerhem Ullberg. Still, new versions of the iconic rug have since been added, taking its original design into contemporary homes and public spaces.

KASTHALL CURATED



WHITE TEA 120



OAT SHINE 802



BLACK BEAN 504



SILVER FERN 505



SILENT GREY 803



GREEN SHADOW 305



LEMON & LIME 306

# STUBB

GUNILLA LAGERHEM ULLBERG | 1997



The elegant hand-tufted Stubb has a thick, vivid surface. The patternless rug is easy to place in any environment, including as a wall-to-wall carpet. Its mix of wool and linen gives it a beautiful finish. Gunilla Lagerhem Ullberg's design was recently updated, inspired by inkblots, earth, cornfields, and watercolors.







# LOOP MELANGE

KASTHALL DESIGN STUDIO | 2019

rug tufted wool

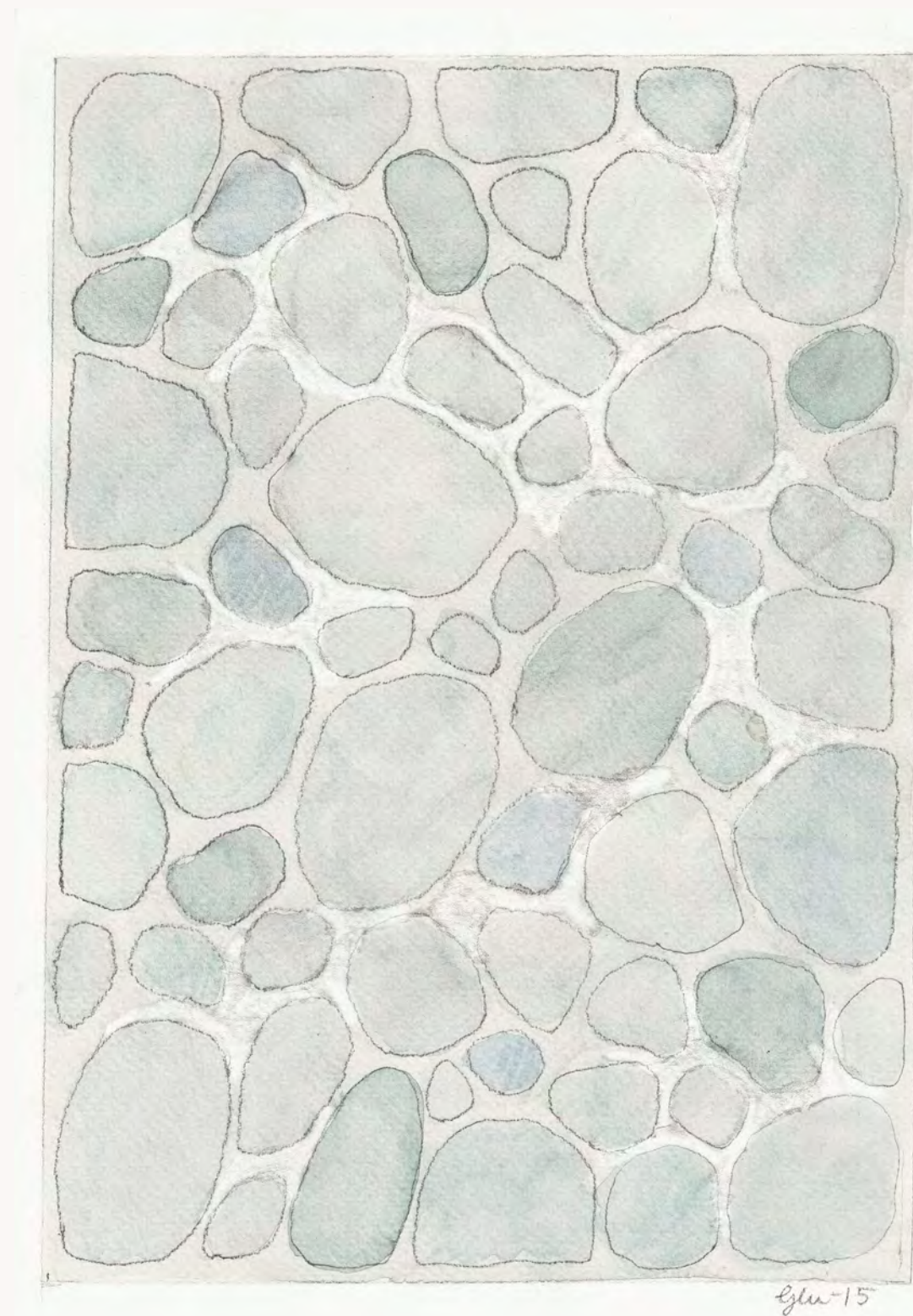
LIGHT NATURAL GREY 5006	SEA SALT 2625	AGAVE GREEN 3511	ALMOND BUTTER 8608	WOOD ROSE 6507
NATURAL GREY 5005	SPARKLING WATER 2514	DUSTY OLIVE 8508	VINE LEAF 8509	SMOKED PAPRIKA 7506
CHIA SEEDS 8507	JUNIPER BERRY 2522	BAY LEAF 3530	PICKLED CAPER 8501	SUNDRIED TOMATO 1503
NATURAL BLACK 5007	MOONLIGHT BLUE 2020	ROASTED SEAWEED 2513	GOLDEN HONEY 4613	BAKED FIG 6702

A hand-tufted bouclé rug made of pure wool. The height and density of the loops bring out the natural shine of the melange wool, and the raw-cut edge adds a rugged expression to this rug. Loop Melange can be produced in almost any desired shape, and its durability makes it a versatile rug for both public and private spaces.





When creating Archipelago, Gunilla Lagerhem Ullberg was inspired by the many islands in Stockholm and how they change appearance throughout the seasons. The glitter between the organic shapes symbolizes the sun's reflections in the ocean.



Initial sketch by Gunilla Lagerhem Ullberg.







# ARCHIPELAGO

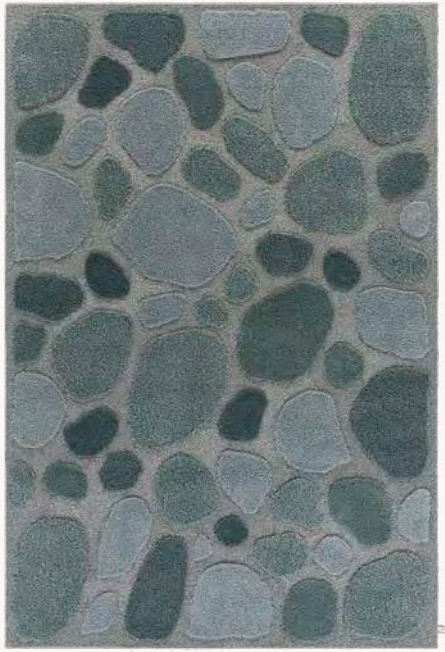
GUNILLA LAGERHEM ULLBERG | 2016



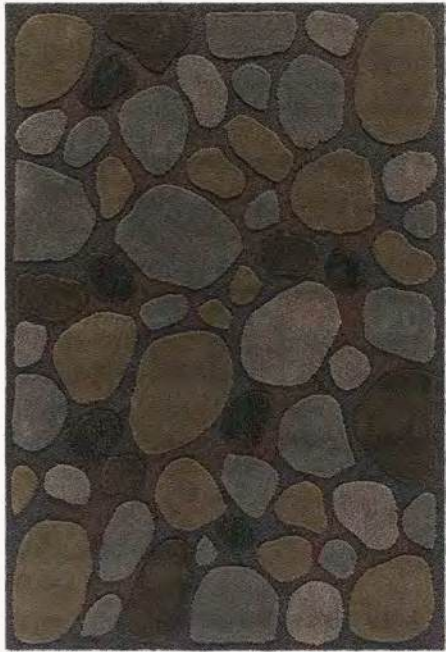

  
 rug tufted wool linen



JANUARY 800



MARCH 200



NOVEMBER 700

With this rug, Gunilla Lagerhem Ullberg has captured Sweden's different seasons and the alluring landscape of the Swedish archipelago. Hand-tufted in the finest wool and linen with glimmering touches of Lurex, the rug is unique yet familiar.





# QUEEN *of* RUGS

KASTHALL

Known as the “Queen of Rugs”, Gunilla was the Lead Designer at Kasthall for 28 years between 1987 and 2015. She designed most of Kasthall’s classic collections, such as Moss, Fogg, Häggå, and Tekla. She received numerous prestigious design accolades for her work – among them “Designer of the Year” by Elle Decoration in 2012. A true legend in the industry, Gunilla's legacy and timeless designs will remain significant for generations to come.



Gunilla Lagerhem Ullberg  
1955 – 2015







This is a hand tufted rug that was a part of major project in a private residence in London, called Waterlane. It has a characteristic "Gunilla pattern", including flowers and fruits. Gunilla made a site visit to Waterlane House and was inspired by the home which carried many wooden details. She designed rugs for the entire home, all entirely bespoke and really one of a kind.



Initial sketch by Gunilla Lagerhem Ullberg.





# CLASSIC

GUNILLA LAGERHEM ULLBERG | 2011

  
rug

  
w2w

  
tufted

  
wool

			
CREAM 8001	SILVER GREY 512	GRANITE 5005	ELEPHANT GREY 513
			
SOFT CERAMIC 807	MISTY TAUPE 515	GREIGE 511	SATIN CLAY 806
			
HORTENSIA BLUSH 620	ROSE MARBLE 611	MINK BROWN 707	FUDGE 805
			
MUTED TEAL 203	DARK SLATE 514	ANTIQUE BRASS 706	BOTANIC SHADE 303

Classic is a series of tufted rugs, using a long-fibre wool yarn with a lovely lustre and strong visual expression. This is our most flexible rug, available in any size and shape, and can also be ordered in bespoke colors. The very high quality of the yarn and the tight stitches of the tuft make Classic suitable to a variety of rooms.

				
UNI	BOUCLE BORDER 5 CM	BOUCLE BORDER 7 CM	MATRICE LARGE	MATRICE SMALL

*\*UNI is the only design available as broadloom*







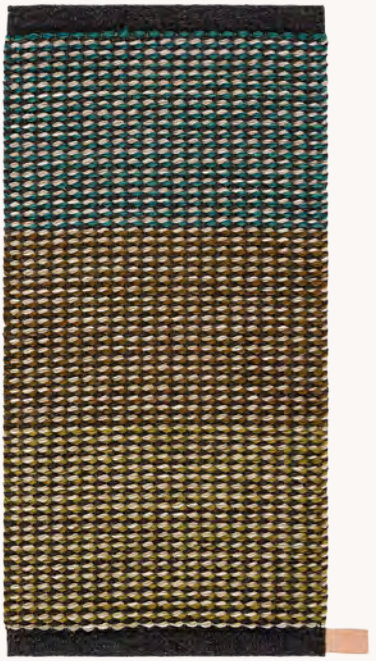
# OTHELLO

MAJA JOHANSSON STARANDER | 2017

rug woven wool



MANDARIN GARDEN 310



TURQUOISE DELIGHT 720



SOUND OF PINK 620

This woven rug made in pure wool is heavily influenced by industrial materials. The geometric rug consists of three different colored surfaces in equal sections in sharp contrast to each other. Classically clean yet playful, its clear pattern gives it a sophisticated look.





# VIRVEL

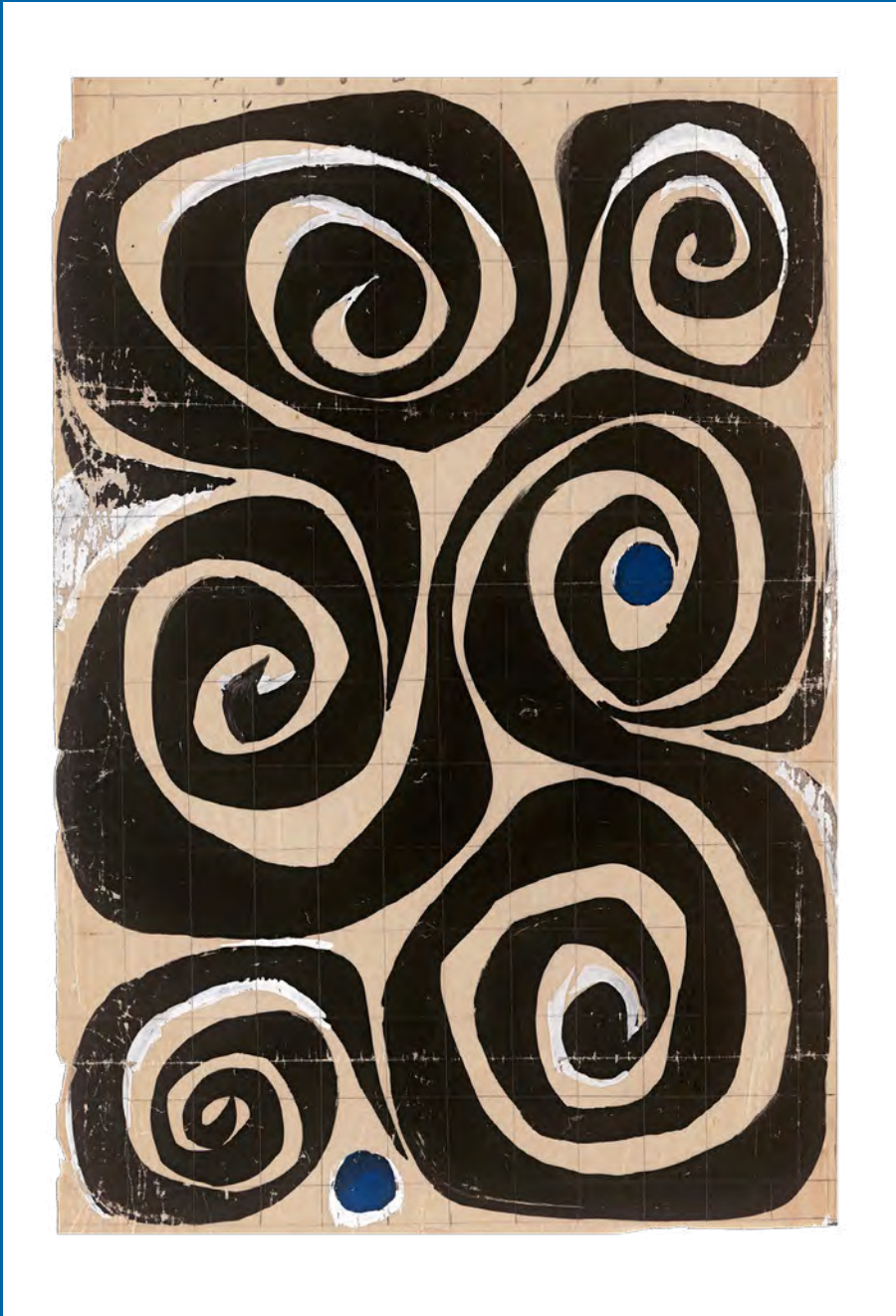
ULLA ERICSON-ÅSTRÖM | 1950

rug tufted wool linen



VIRVEL

This classic design pattern was initially created as a wall-to-wall carpet. Having uncovered Ulla Ericson-Åström's original design in the Kasthall archives, Kasthall incorporated the pattern in its Curated Collections. The new design was easy to name due to its swirly pattern made with an unruly yarn pile and protruding wool and linen threads. Virvel is the Swedish word for Swirl.



Initial sketch by Ulla Ericson-Åström.  
When "Virvel" was created it was first called  
"The Cinnamon Bun".



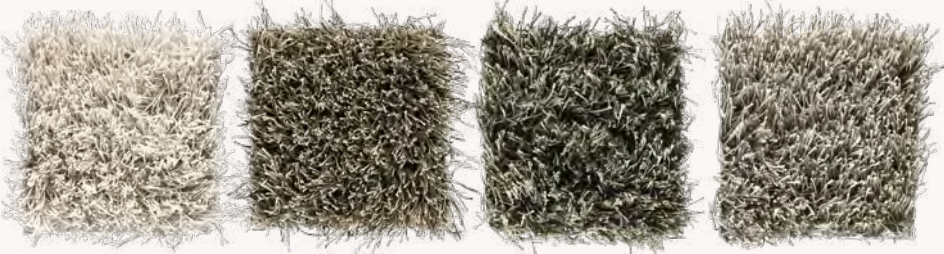




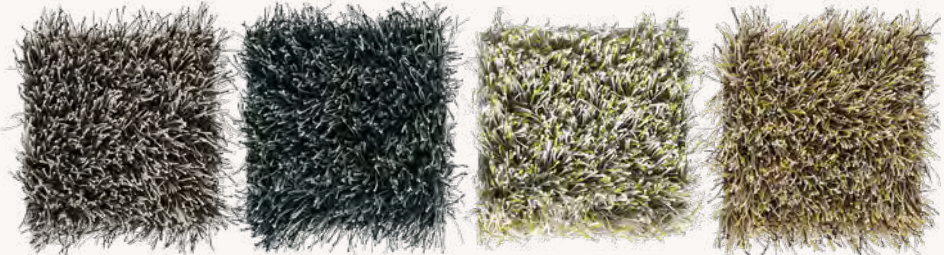
# FOGG

GUNILLA LAGERHEM ULLBERG | 1998

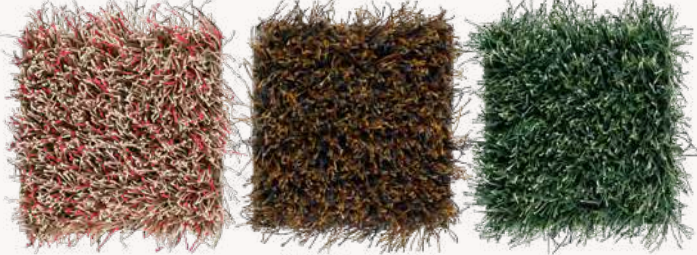
 rug  tufted  linen



WHITE 5      LUNAR BEIGE 870      DARK GREY 1      GREY 2



MOTTLED BLACK 580      INK BLUE 521      GREY YELLOW 10      LEMON FUDGE 840



ALMOND BLUSH 810      COPPER BLUE 820      SEA GREEN 350

This elegant tufted rug has the classic characteristics of linen yarn, and its wide variety of shades gives it a colorful shimmer. Its long pile and contrasting hues of light and dark give Fogg an extraordinary visual depth.









# MADISON GRACE

KASTHALL DESIGN STUDIO | 2023



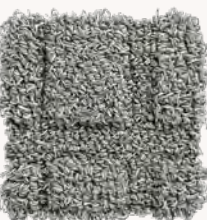
KASTHALL



WHITE MOON 805



COBBLESTONE 508



RAW CONCRETE 502



SIDEWALK BLUE 207



BURNT WOOD 708



Madison Grace is a hand-tufted rug with bouclé yarn in two different pile heights. The surface consists of yarns that create a cohesive melange in a grid pattern with broad and delicate lines. The rug's sturdy quality gives it a robust and harmonious look and feel. The shine is especially prominent when you notice the reflections from the rug's linen bouclé loops.



# LAV

GUNILLA LAGERHEM ULLBERG | 1997



WHITE 805



BLOND 808



DARK OAT 807



SEASHELL 504



GREY GOLD 505



GRAPHITE BROWN 706



VERDIGRIS GREEN 303



VINTAGE BLUE 203



BURNT SIENNA 707

Lav is a hand-tufted bouclé rug made with wool and linen yarn, adding a luster to the rug. Each tufted stitch creates a loop, where the wool and linen support each other, translating into a soft yet firm surface. The elegant surface, combined with excellent durability, means it is suited for public spaces.



# MUSE

MAJA JOHANSSON STARANDER | 2015

 rug  woven  wool



SAVANNAH 800



SERENITY 500



DENIM 720



SUNRAY 600

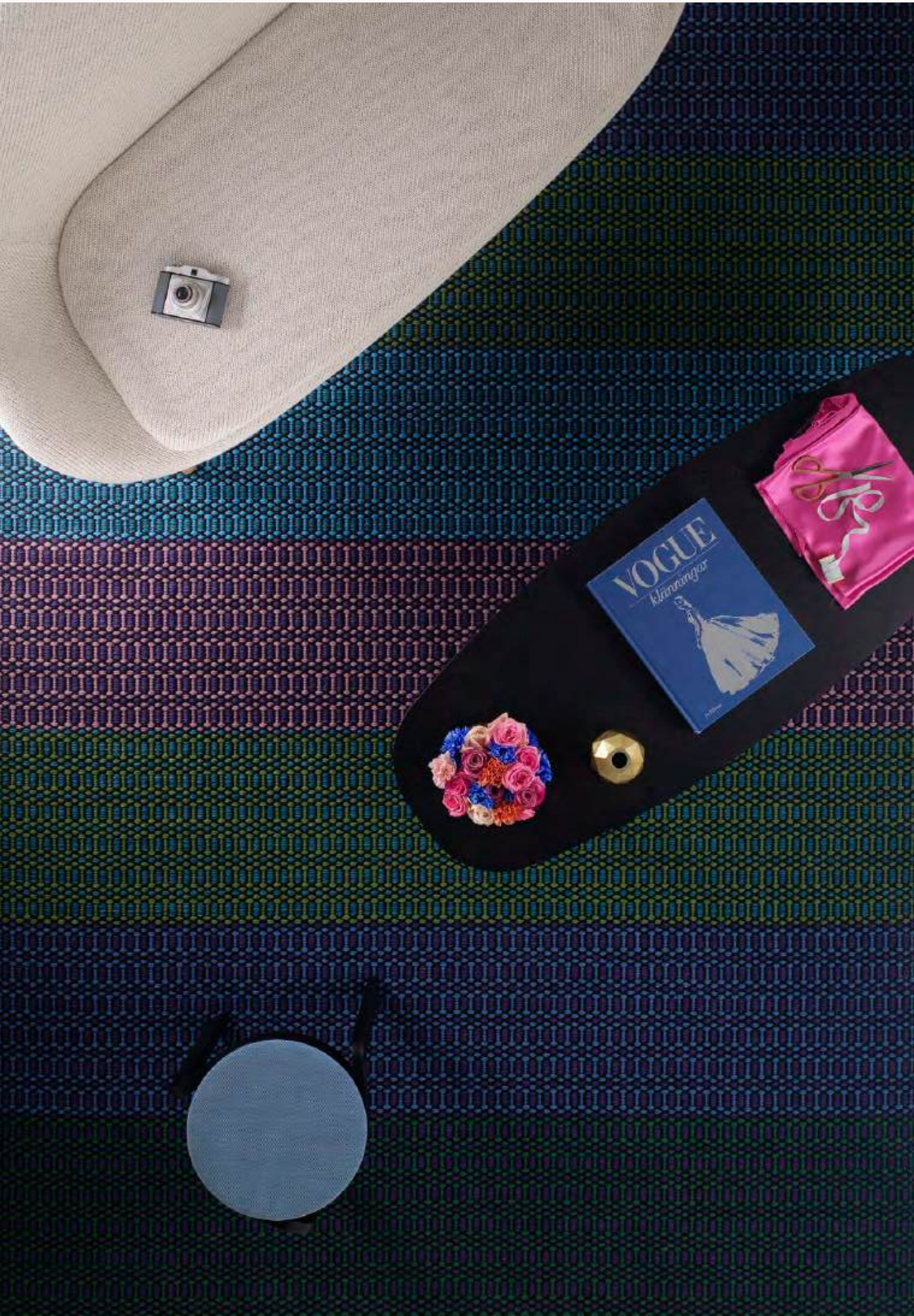


BOTANICA 200



AMBER 801

In our archives, we collect samples of thousands of designs that have been designed at Kasthall over the years. In 2015, Kasthall reinterpreted a pattern saved there since the 1960s. The result was Muse, a modern retro-classic woven in 100% wool.







POPPY

KASTHALL DESIGN STUDIO | 2019

rug tufted wool

			
DELICATE WHITE 801	QUIET BEIGE 800	HARMONIC SILVER 501	MELANCHOLIC GREY 502
			
HAPPY ORANGE 400	REBELLIOUS RED 100	DARING RUST 700	MYSTIC MAUVE 620
			
COOL GREEN 300	SECRET BLACK 500	MELLOW BLUE 200	PLAYFUL PURPLE 621

Poppy is a hand-tufted bouclé rich in color, using a mix of different colors to give the rug a visual depth. Its cut fringe adds a rugged border, completing this creative yet simple design. With its raw texture and feel, Poppy will have an emotional impact on the furnished space it inhabits.

INES

MAJA JOHANSSON STARANDER | 2017

rug tufted wool linen



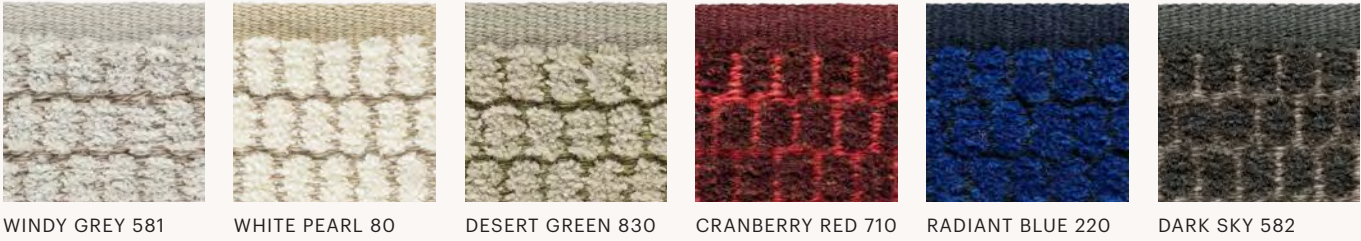
Ines is the sister of Kasthall's iconic rug Moss, but it is tufted with coarser wool and linen yarn, contrasting with its low surface from shorter bouclé yarn. This creates a straight and striped pattern, shifting in volume and depth to create an irregularly eccentric yet elegant and timeless design.



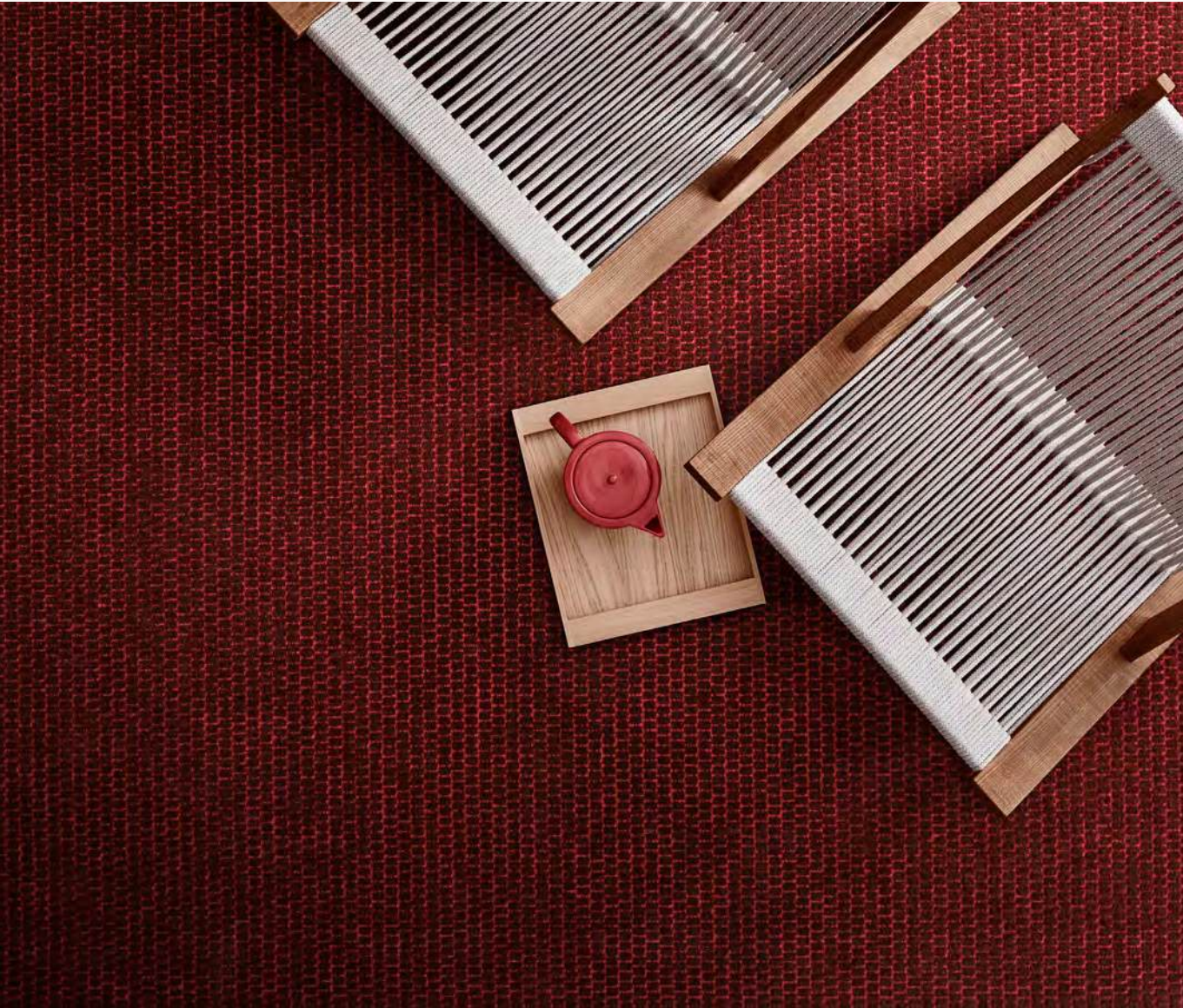


# DORIS

GUNILLA LAGERHEM ULLBERG | 2020



Doris is a woven rug in pure wool made with two different yarns. One is a chenille yarn, giving the rug its fluffy pattern, and the other is our Classic wool yarn, used in many of our woven collections. The geometric dot pattern provides the surface with a delicate structure.



# TERRAZZO

KASTHALL DESIGN STUDIO | 2019



Drawing inspiration from surfaces and textures like rocks and gems, this woven bouclé allowing it to pick up and blend in with the color tones of the surrounding environment. The manufacturing involves a three-step shuttle process, including hair yarn and bouclé yarn, which adds a subtle ruggedness. This makes the rug durable and frames it with an accentuated perimeter. Terrazzo is well-suited for elegant residential spaces.



# DIAMOND

MAJA JOHANSSON STARANDER | 2018

-  rug
-  tufted
-  wool
-  linen



WHITE DIAMOND 500

Diamond is a hand-tufted rug in wool and linen with a linear pattern embedded with cut and bouclé piles. A special technique is used to cover and sometimes break up the underlying pattern, finding inspiration in exclusive embroidery and haute-couture.





# CHIQUE

KASTHALL DESIGN STUDIO | 2019



This hand-tufted rug was created to mimic the delicate yet fragile shapes nature has to offer. With a surface of cut and uncut loops, Chique is a tactile and elegant rug made with worsted wool, our finest quality. A pile striving in different directions creating a fluffy striping. The mouliné yarn provides the natural colors and a mix of shades reminiscent of bear fur and feathers where the tinges unite in perfect symbiosis.

KASTHALL



# QUILT

ELLINOR ELIASSON | 2022



INDIGO BEIGE 820      TERRACOTTA SAND 870      BRONZE GREEN 370

Quilt is a hand-tufted rug in pure wool and linen, where its surface is both cut and looped to different heights that meet in patches of color. The inspiration was found from various sources. One was from the exquisite works of designer icons Anna Albers and Sheila Hicks, particularly their complex textile designs where they combined shapes and colors to create new nuances and shades. Another source of inspiration was the Boro textiles, a Japanese textile family used in the 19th century. The result is an innovative and unique rug, which is both durable and elegant.







# GRETA

GUNILLA LAGERHEM ULLBERG | 2007

rug w2w woven wool



MARBLE 802



EARLY SPRING 803



TIDAL FOAM 804



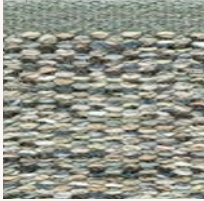
MULTI LIGHT 800



PEBBLE GREY 502



SUMMER BREEZE 302



WINTER STREAM 204



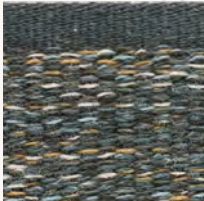
NIPPON ROSE 600



AUTUMN BAY 701



SAGE 301



MOUNTAIN LAKE 202



BLACK FOREST 203

A timeless woven rug of the highest quality. Truly unique in its texture and feel, it uses local rest products – including old punch cards – from the Kasthall factory and weaving mill in Kinna, Sweden. Each rug consists of twelve different yarns in both contrasting and complex color combinations, allowing for playful yet versatile floor designs.

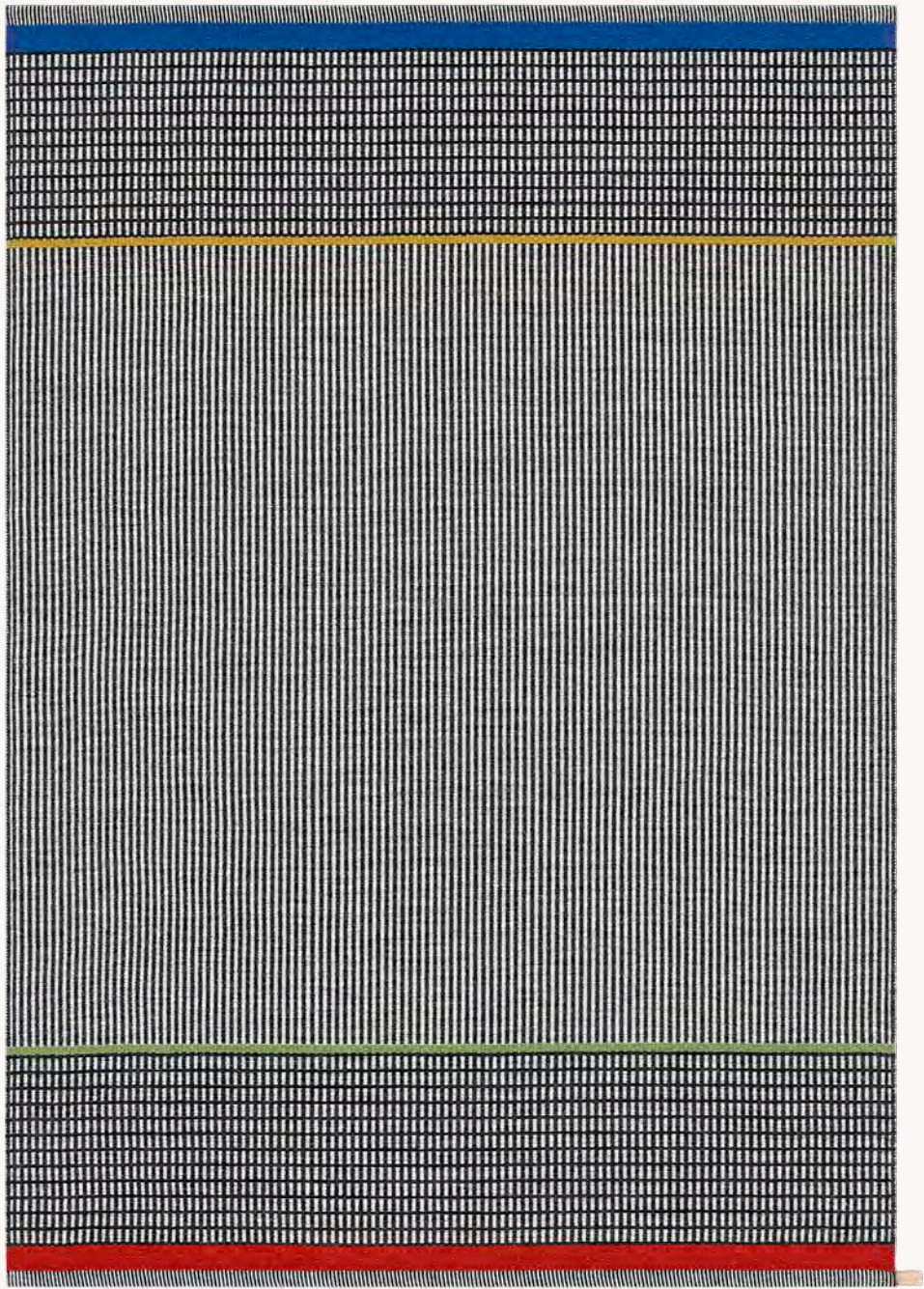




# BROSCHYR

GUNILLA LAGERHEM ULLBERG | 1990

    
rug woven wool



BROSCHYR

Kasthall's Head of Design Gunilla Lagerhem Ullberg created a rug to show the endless possibilities of combining colors and patterns within a Kastall pattern family, Häggå. The no-name rug was placed on the front page of a Kasthall brochure that same year, thus the name. After the rug was shown, it has been woven in different color combinations over the years. So often that the rug has become a hallmark for Kasthall.

KASTHALL

# VICHY

KASTHALL DESIGN STUDIO | 2024

    
rug woven wool



VANILLA COCONUT 884



QUINCE 486



RASPBERRY BLUE 260



MANGO PEACH 461



MINT CHOCOLATE 720



PISTACHIO 730



SLOE BERRY 252



CASSIS 681



VICHY is a woven rug in pure wool that captures the essence of playfulness and sophistication through the reimagined checkered Vichy pattern, also known as Gingham. The collection includes eight color options ranging from neutrals to bolder and more expressive hues. Each rug is a brushstroke on the canvas of Kasthall's rich heritage, showcasing the narrative of craftsmanship and dedication at the Kasthall Factory. VICHY is a timeless yet contemporary celebration of the classic checkered pattern, perfect for any modern living space.



# HARPER

KASTHALL DESIGN STUDIO | 2020



Thanks to its thin and low-profile design, this woven rug made from wool catches the eye while still allowing other interior elements to shine. With a subtle linear structure, its tweed-like look and texture give it a timeless character. Whether placed on the floor or on a staircase, Harper is a hallmark of contemporary finesse, perfect for design-conscious homes.

KASTHALL



# ESTHER

GUNILLA LAGERHEM ULLBERG | 2000



Made exclusively from natural materials, this beautiful shaft-woven bouclé adds flair and character as an area rug but is also well-suited as a wall-to-wall carpet. With its curly yarn developed and manufactured at Kasthall's factory in Kinna, Sweden, the rug draws inspiration from the close-cropped fleece of sheep. Combined with different shades of wool and linen, this gives Esther a marbled and shimmering surface. Its modern design is durable, granting it unrivaled longevity.





# FLOURISH

ELLINOR ELIASSON | 2020

rug tufted wool



This hand-tufted rug is available in two designs, made in pure wool from residual yarn. It is composed of a blend of mosaic patterns that evoke the beauty of flower and farming fields. Residual yarn in various colors is used as part of our sustainable ambition to minimize waste while also making each rug truly unique. Since the availability of the residual yarn determines the design, no two rugs are the same.

# HARVEST

ELLINOR ELIASSON | 2017

rug woven wool



A woven rug made of residual yarn in pure wool, Harvest is the solution for anyone looking for something truly unique. Since the availability of the residual yarn largely determines the design, no rug is the same as another.







# INGRID IN STRIPES

GUNILLA LAGERHEM ULLBERG | 2014

    
rug woven wool

In preparation for our 125th anniversary in 2014, we developed Ingrid in Stripes. Inspired by the rag rugs which have been used on Swedish floors since the mid-19th Century. Used fabrics from clothes and household items were cut into long ribbons which were then woven into striped, multi-coloured rugs. Ingrid in Stripes lends a modern expression to traditional Swedish weaving, creating something which is equally at home in a city apartment or in a rural cottage.



INGRID LARSSON



INGRID JOHANSSON



INGRID ANDERSSON



INGRID SVENSSON



INGRID PETTERSSON







# INGRID ICON

GUNILLA LAGERHEM ULLBERG | 2008








WHITE BEIGE 858    STONE GREY 580    ASPHALT GREY 582



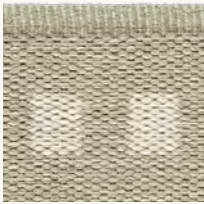
BROWN GREY 751    BLACK WHITE 855    GREEN WHITE 380



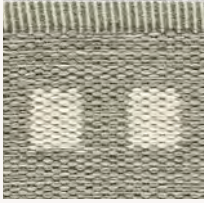
YELLOW WHITE 481    ORANGE WHITE 482    RED WHITE 180

A patterned rug, made from pure wool. The pattern was created in 2008 as an homage to the Scandinavian textile heritage – with a texture that resembles a traditional knitted sweater.

KASTHALL CURATED



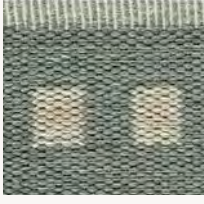
RYE BEIGE 884



MISTY GREEN 885



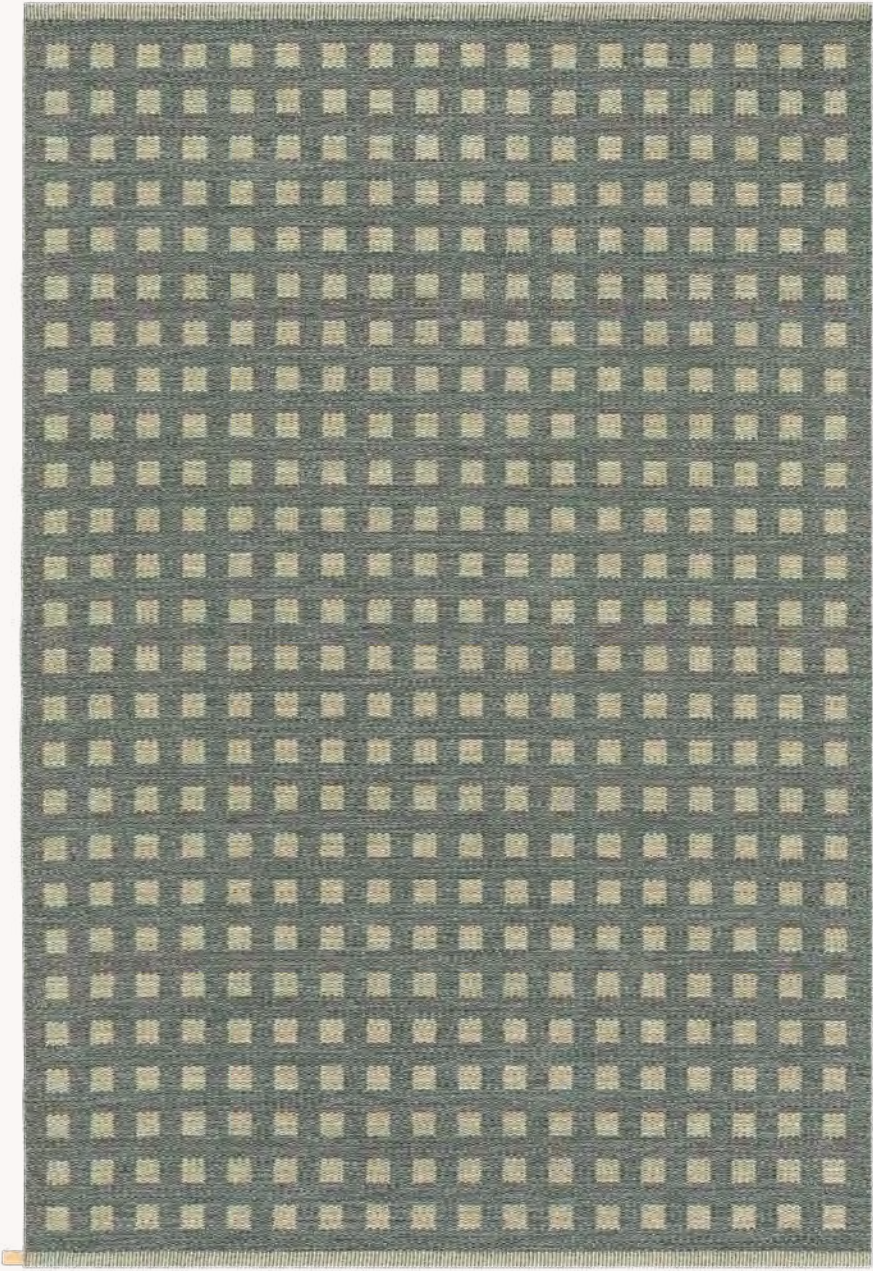
YELLOW OCHER 484



SLATE BLUE 588



DARK VERONA 382



# SUGAR CUBE ICON

GUNILLA LAGERHEM ULLBERG | 2020





Sugar Cube Icon is a woven rug in pure wool. As the name describes, the pattern takes the shape of a sugar cube. A bright square surrounded by a contrasting color that creates an elegant, clear, and contemporary pattern. The bold and yet subtle patterns will easily fit any room or environment where a statement rug is needed to emphasize the overall interior design.





# GOOSE EYE ICON

GUNILLA LAGERHEM ULLBERG | 2015

rug w2w woven wool

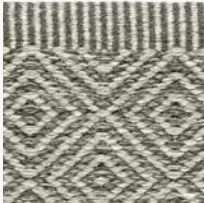
KASTHALL



QUEENS 881



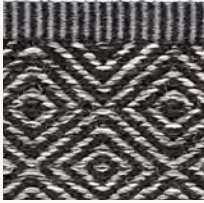
CHELSEA 850



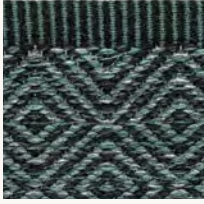
MANHATTAN 553



SOHO 580



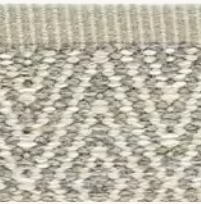
TRIBECA 550



HUDSON 521



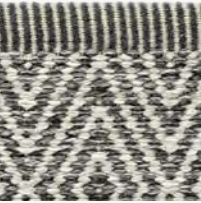
Kasthall's late lead designer Gunilla Lagerhem Ullberg originally created this contemporary patterned rug of the classic Goose Eye. This timeless woven rug is made from pure wool and works as a stand-alone or wall-to-wall carpet. A mix of different yarn colors makes the pattern design look slightly blurred, giving the Goose Eye Icon a unique and modern look.



LICHEN GREY 852



YELLOW BRICK 886



STONE GREY 580



TIMBER GREEN 735



FOGGY BLUE 225



# GOOSE EYE XL ICON

GUNILLA LAGERHEM ULLBERG | 2022

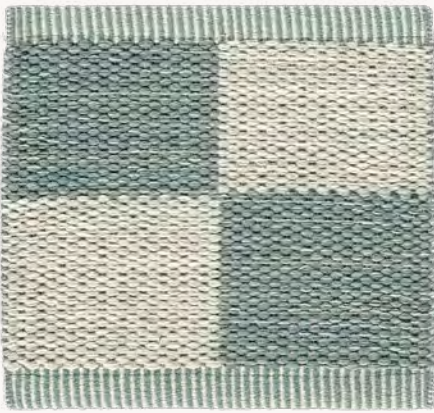
rug w2w woven wool

This carefully composed rug with enlarged Goose Eye patterns was designed by Kasthall's legendary lead designer Gunilla Lagerhem Ullberg. For this woven rug in pure wool, she drew inspiration from ethnic fashion fabrics and costumes. Just like its sibling – the Goose Eye Icon – this timeless rug is perfect as either a stand-alone or wall-to-wall carpet.



# CHECKERBOARD ICON

GUNILLA LAGERHEM ULLBERG | 2022



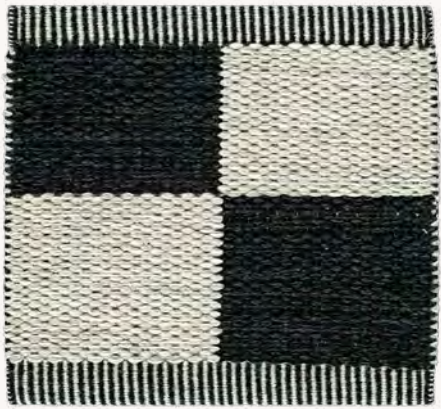
POLARIZED BLUE 251



GREY PEAR 350



SUNNY DAY 450



MIDNIGHT BLACK 554

When Kasthall Design Studio made the decision to relaunch the classic patterns Checkerboard and Wide Stripe, much time was spent on research to find just the right color combinations. The four different color combinations have drawn inspiration from the Scandinavian color palette, thus more subtle tones such as grey-green and light blue, but with the addition of two more contrasting colors such as yellow and midnight black in a checkered contrast to an off-white base. A combination of pattern and colors that will not grow old.



PRODUCT IMAGE: 160 x 240 cm

# WIDE STRIPE ICON

GUNILLA LAGERHEM ULLBERG | 2022



POLARIZED BLUE 251



GREY PEAR 350



SUNNY DAY 450



MIDNIGHT BLACK 554





# BLOOM ICON

GUNILLA LAGERHEM ULLBERG | 2017

rug w2w woven wool linen

KASTHALL



LILY 880



DEW 581



REED 552



THISTLE 520



ARTICHOKE 551



The Bloom Icon adds a romantic touch to the classic design. For this patterned rug, Gunilla found inspiration in the landscape surrounding the Kasthall factory in Kinna, Sweden – mist-shrouded lakes, vast fields, and dense forests. The rug is made from pure wool yarn and is also suitable as a wall-to-wall carpet.



LINEN BEIGE 882



GREY STONE 589



EVENING BLUE 586



WILLOW GREEN 585



REDWOOD HAZE 721



# POST ICON

KASTHALL DESIGN STUDIO | 2022

rug w2w woven wool

Our classic patterned woven rug Post Icon, made in pure wool, is available in an exclusive color palette. The many rows of rods, when combined, forms a lattice pattern. The colors are inspired by the more urban contexts of nature, such as the harsh shadows cast from park streetlights, showcasing both depth and clarity. Simply put: Post Icon is a bold design with a clear expression.



# DOT ICON

GUNILLA LAGERHEM ULLBERG | 2022



KASTHALL



DUSTY GREY  
587



SILVER GREEN  
883



RAW UMBER  
783



BURNT TERRACOTTA  
781



BLUE CREEK  
281



Our classic patterned woven rug Dot Icon, made in pure wool, is available in an exclusive color palette inspired by nature. Its small dots form a discreet pattern that looks like a solid surface. But look closer, and you will notice a refined structural pattern. The colors are reminiscent of burnt terracotta and silver shimmering treetops, warm and cold tones in an elegant composition.



LINEN BEIGE 882



GRIFFIN GREY 590



STRAW YELLOW 485



GREEN FIELD 383



BARK BROWN 782



# STRIPE ICON

GUNILLA LAGERHEM ULLBERG | 2022



Stripe Icon has taken inspiration from the ridge and furrows in the field and how nature shifts in the early morning light. Natural patterns interact in soft and warm colors, with adjacent tones creating the illusion of a relief pattern.



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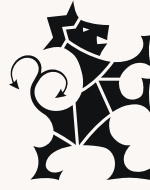
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KASTHALL

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CREATED IN SWEDEN SINCE 1889.**

Founded in Kinna, Sweden, Kasthall is a Swedish rug maker with a legacy spanning over 135 years. Kasthall offers design experiences characterized by quality, innovation, and the mastery of industrial craftsmanship, cultivated through generations. Extending from Stockholm to Tokyo, Kasthall's presence reflects its dedication to sophisticated design tailored for a global audience.

Visit [kasthall.com](https://kasthall.com) for more information.



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*We reserve the right for possible typographical errors.*

